

Tuesday, 08 June 2021

IIM-Jammu hosts Women entrepreneurship event

**NL CORRESPONDENT
JAMMU TAWI, JUNE 07**

IIM Jammu, Srinagar Off-Campus and Entrepreneurship Development Cell, IIM Jammu hosted a Virtual event where ten women entrepreneurs of Kashmir were invited to share their views, struggles and way forward on promoting women entrepreneurship in Kashmir. The event was also attended by the Director, IIM Jammu Professor B.S Sahay who promised all possible support from IIM Jammu in promoting and encouraging women entrepreneurship in J&K. Prof.Sahay also suggested entrepreneurs from Kashmir to leverage and benefit from the resources and facilities offered by IIM Jammu through its off-campus in Srinagar. The program was moderated by Dr.MuqbilBurhan, Chairperson IIM Jammu, Srinagar Off-campus who interacted with the women entrepreneurs through question answer session.



The program featured proud business owners from Fashion, Bakery, and Design Industry running some promising ventures like Zaytuna Label by Ms.Samreen, Sunny Smile Bakes by Ms.Mehtab, Hangers the Closet by Ms.Sadia, Rabi-aShahnaz by Ms.Naila Shah, MehakSuhail Architects, Verv

the Artelier by Ms.Iqra Khan, and Poash by Ms.AsmaWali. The women entrepreneurs shared their experiences and challenges that they and other entrepreneurs face in Kashmir. Female Entrepreneurship remains a challenging path, particularly within the male-dom-

inated society. The increasing presence of women as entrepreneurs has led to a change in the demographic characteristics of business and economic growth in Kashmir. With the new era, more and more women entrepreneurs are rising. IIM Jammu is planning to have a similar kind of events for women entrepreneurs in Jammu and is organizing Women Entrepreneurship Summit at its main campus at Jammu and off-campus located in Srinagar. Promoting entrepreneurship in J&K, IIM Jammu is starting business incubators at Jammu and Srinagar to support young entrepreneurs through training, ideation, seed funding, workspace and acceleration.

Women entrepreneurship event organized by IIM Jammu, Srinagar Off-Campus

KT NEWS SERVICE

SRINAGAR, June 7: On 5th June 2021, IIM Jammu, Srinagar Off-Campus and Entrepreneurship Development Cell, IIM Jammu hosted a Virtual event where ten exceptionally talented women entrepreneurs of Kashmir were invited to share their views, struggles and way forward on promoting women entrepreneurship in Kashmir. The event was also attended by the Director, IIM Jammu Professor B.S Sahay who promised all possible support from IIM Jammu in promoting and encouraging women entrepreneurship in J&K. Prof. Sahay also suggested entrepreneurs from Kashmir to leverage and benefit from the resources and facilities offered by IIM Jammu through its off-campus in Srinagar. The program was moderated by Dr. Muqbil Burhan, Chairperson IIM Jammu, Srinagar Off-campus who interacted with the women entrepreneurs through question answer session.

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F e m a l e Entrepreneurship remains a challenging path, particularly within the male-dominated society.

The increasing presence of women as entrepreneurs has led to a change in the demographic characteristics of business and economic growth in Kashmir.

Women-owned business enterprises play a prominent role in the society by inspiring others and generating more employment opportunities in the Kashmir region.

It was awe-inspiring to hear the stories of these extraordinary women. Despite facing numerous obstacles, they are now

successfully running their businesses.

A society in which women cannot realise their full potential loses out on the significant potential for innovation, economic growth, and job creation. It has never been easy for women to prove their resilience. But fighting against the odds, these leading ladies have made valuable contributions to women entrepreneurship. With the new era, more and more women entrepreneurs are rising. IIM Jammu is planning to have a similar kind of events for women entrepreneurs in Jammu and is organizing Women Entrepreneurship Summit at its main campus at Jammu and off-campus located in Srinagar. Promoting entrepreneurship in J&K, IIM Jammu is starting business incubators at Jammu and Srinagar to support young entrepreneurs through training, ideation, seed funding, workspace and acceleration

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Women entrepreneurship event by Srinagar Off-Campus of IIM Jammu

Excelsior Correspondent

JAMMU, June 7: Srinagar Off-Campus of IIM Jammu and Entrepreneurship Development Cell, IIM Jammu hosted a virtual event where ten exceptionally talented women entrepreneurs of Kashmir were invited to share their views, struggles and way forward on promoting women entrepreneurship in Kashmir.

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Promoting entrepreneurship in J&K, IIM Jammu is starting business incubators at Jammu and Srinagar to support young entrepreneurs through training, ideation, seed funding, workspace and acceleration, said a handout, issued by IIM Jammu.

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महिला उद्यमियों ने संघर्ष को बयां किया

जम्मू। इंडियन इंस्टीट्यूट ऑफ मैनेजमेंट आईआईएम जम्मू के ऑफ कैंपस श्रीनगर और उद्यमिता विकास सेल, आईआईएम जम्मू ने एक वर्चुअल कार्यक्रम का आयोजन किया। इस कार्यक्रम में कश्मीर की दस प्रतिभाशाली महिला उद्यमियों ने कश्मीर में महिला उद्यमिता को बढ़ावा देने पर अपने विचार और संघर्ष को बयां किया। इस कार्यक्रम में आईआईएम जम्मू के निदेशक प्रो. बीएस सहाय ने भाग लिया। उन्होंने जम्मू-कश्मीर में महिला उद्यमिता को बढ़ावा देने और प्रोत्साहित करने में आईआईएम जम्मू से हर संभव समर्थन का वादा किया। इस दौरान महिला उद्यमियों ने कहा कि महिला उद्यमिता एक चुनौतीपूर्ण रास्ता है, विशेष रूप से पुरुष-प्रधान समाज में उद्यमियों के रूप में महिलाओं की बढ़ती उपस्थिति ने कश्मीर में व्यापार और आर्थिक विकास में बदलाव किया है। ब्यूरो



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महिला उद्यमियों को प्रोत्साहित किया

राज्य ब्यूरो, जम्मू: आइआइएम जम्मू के श्रीनगर आफ कैंपस और आइआइएम जम्मू के उद्यमी विकास प्रकोष्ठ ने सोमवार को वर्चुअल कार्यक्रम आयोजित किया जिसमें कश्मीर की 10 प्रतिभाशाली महिला उद्यमियों ने भाग लिया। महिला उद्यमियों ने अपने संघर्ष और मुकाम तक पहुंचने के अनुभव साझा किए। कार्यक्रम में आइआइएम जम्मू के निदेशक प्रो. बीएस सहाय भी शामिल हुए। उन्होंने महिला उद्यमियों को प्रोत्साहित करने के लिए संस्थान की तरफ से हर संभव सहायता दिए जाने का आश्वासन दिया। कार्यक्रम में फैशन, बेकरी, डिजाइन इंडस्ट्री की महिला उद्यमियों ने भाग लिया। इसमें समरीन, महताब, सादिया, राबिया शहनाज, नालिया शाह, महक सुहैल, इकरा खान, आसमा वली ने अपने अनुभव बताए।



Women Entrepreneurship Event Organized by IIM Jammu, Srinagar Off-Campus

Srinagar, June 07 (Scoop News)- IIM Jammu, Srinagar Off-Campus and Entrepreneurship Development Cell, IIM Jammu hosted a Virtual event where ten exceptionally talented women entrepreneurs of Kashmir were invited to share their views, struggles and way forward on promoting women entrepreneurship in Kashmir. The event was also attended by the Director, IIM Jammu Professor B.S Sahay who promised all possible support from IIM Jammu in promoting and encouraging women entrepreneurship in J&K. Prof. Sahay also suggested entrepreneurs from Kashmir to leverage and benefit from the resources and facilities offered by IIM Jammu through its off-campus in Srinagar. The program was moderated by Dr.Muqbil Burhan, Chairperson IIM Jammu, Srinagar Off-campus who interacted with the women entrepreneurs through question answer session.

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