

Friday, 23 July 2021

LG inaugurates IIM Jammu's online orientation program

# 'Creating ecosystem for young entrepreneurs to transform J&K's future'



**NORTHLINES  
CORRESPONDENT**

**SRINAGAR, JULY 22:** Lieutenant Governor, Manoj Sinha today inaugurated the Indian Institute of Management (IIM) Jammu's online orientation program of 2nd Batch of Ph.D. and 6th Batch of MBA.

While congratulating all incoming students for making it into the academic programs of IIM Jammu, the Lt Governor advised them to adopt new strategies to deal with future challenges of business environment in the post-pandemic era.

In the post-pandemic era, business landscape is changing at a faster pace. Digital economy, evolving consumer behaviour, and enterprises

agility are going to shape the new career paths in the management, remarked the Lt Governor.

The youth must continuously keep inventing the world around, meeting challenges, and evaluating opportunities that come in the way.

Best products and services are defined by the people, the human customers. Young business leaders will have to build a people-centric culture in management to meet future challenges.

Cross-functional collaboration, Deprogramming, and making leadership roles a shared responsibility are important factors to tap opportunities, help in the growth of institutions and individuals in today's hyper-connected world, said the Lt

Governor.

Opportunities, growth, impact, and mission- will shape the management career and future of our country, enabling to build any skill set to lead an organization or a company, he added.

The Lt Governor called upon the youth to stand up for India and find change-makers in them. Always follow the principle of 'Dignity of Difference' and respect the different views on marketing, research, or innovation, he added.

Speaking on the huge investment opportunities available in the UT of J&K, the Lt Governor said that the government intends to take a leap forward in making J&K, an economic paradise

for investors.

Sectors like tourism, film tourism, horticulture, and post-harvest management, agro and food processing, mulberry production for silk, health and pharmaceuticals, manufacturing, IT & IT-enabled services, renewable energy, infrastructure and real estate, handloom and handicraft, and education offer great growth opportunity to all the stakeholders, he added.

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## Creating favourable ecosystem for youth, entrepreneurs to be partners in transforming J&K's future: LG

Earth News Service

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While congratulating all incoming students for making it into the academic programs of IIM Jammu, the Lt Governor advised them to adopt new strategies to deal with future challenges of business environment in the post-pandemic era.

Underscoring the innovative and reformative measures taken by the UT Government to address the unemployment issue of youth in the long run, the Lt Governor remarked that "We are



putting the spotlight on manufacturing, services, technology, innovation, and diversification in agriculture.

"Our focus is more on re-skilling and up-skilling of youth to meet the challenges of emerging market and become successful entrepreneurs".

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In recent times, the higher education sector has seen a major expansion in the UT with pioneering institutes catering to the needs of qualitative higher education for individual beneficiaries. Jammu & Kashmir will be among few of the UTs/states that have its own IIM, IIT, and AIIMS under the same jurisdiction. Along with the above three, we have also added NIFT to the list. With the introduction of New Education Policy, we shall be able to bring a holistic approach in the education system for all-round development.

Continuous reform is the key to transformation. The appropriate and timely action on different sectors with meticulous plans to meet the challenges will decide the future, stated the Lt Governor.

Re-energizing manufacturing and service sectors is one of the major challenges. We have identified 25 sectors for manufacturing, design, and innovation. The big push in the next few years would be to invite Original Equipment Manufacturers and Original Design Manufacturers to set up shops in Jammu & Kashmir that will also generate employment. The scaling up of infrastructure will be a great move for the big companies to set up manufacturing facilities here, he maintained.

Lt Governor further advised the students to start thinking from people's perspective, strive to provide personal service in a professional manner, introspect and see how their decision in today's environment is shaping the agenda of public policy.

Remembering his tenure as Telecom Minister, the Lt Governor shared the reforms made in bridging the gap between Urban and Rural India, besides improving the access to under-served areas through various digital initiatives. He also spoke on the ground-breaking strategy adopted for financial inclusion of common man, through India Post Payment Bank.

Challenges bring integrity and larger national interest in a person and help in building a superstructure to facilitate sustained growth. Always try to build an ecosystem where innovation and knowledge should become inclusive, reducing social and regional disparities, the Lt Governor advised the students.

Sharing some of his experiences as Lt Governor of J&K, the Lt Governor stated that we have introduced many reforms working day and night, with a solution-based approach to overcome the biggest challenge in J&K i.e. eliminating the legacy of delays, and ushering in a development-oriented change, besides empowering the youth to take our UT and the great nation forward.

We have introduced over 150 new initiatives and reforms in a short period of time and evolved a pattern of sustained growth that is evident from the fact that in the last one week, around 100 projects were dedicated to the public. And, many of these projects ensure that our youth become effective partners in the developmental journey.

Our new industrial development scheme aims to take the industrialization attempt to the block level to transform the lives of local communities. In order to

tap the vast talent pool, we are expanding programs and schemes that will ensure that every youth is engaged to build a modern Jammu Kashmir, he added.

My approach to management has been rooted in looking at challenges as opportunities and solving them through innovation and creativity. Creating a better future for the youth of J&K and ensuring that they have plenty of opportunities and engagement with the stakeholders is one of our focus areas, said the Lt Governor.

With solution-based approaches, we have effectively dealt with the pandemic. The UT Administration's prompt response to the second wave of COVID-19 can be attributed to its experience and investment made in the health sector and emergency preparedness immediately after the first wave impact subsided in August- September, noted the Lt Governor.

Terming Jan Bhagidari as a crucial factor for the growth of any region, the Lt Governor outlined the policies, programs, and schemes initiated by the UT Government for transforming the governance and delivery of public services.

In the last one year, our work has also focused on laying the foundation for grass-root democracy so that Jammu & Kashmir moves ahead towards a glorious future. To truly actualize the PM's vision of an inclusive and empowered nation, inculcating a sense of pride and taking development all the way to the grassroots level, we have taken major initiatives like Back to Village, My Town My Pride, JKIGRAMS, LG Mulaqaat, redressing the grievances of the people and enabling them to access governance and its institutions. The financial incentivization is done at the Panchayat level where we have now impacted over 20,000 youth (out of which 25% are girls) from every panchayat providing them with financial assistance and handholding to become an entrepreneur, he continued.

Lt Governor also mentioned about the Lieutenant Governor's Sustainable Development Fellowship 2021, which has been conceptualized by the Department of Higher Education to make the youth-the leaders of tomorrow, a partner in transforming the future of Jammu & Kashmir.

The endeavour is to provide the youth a platform and involve them in designing, reviewing, and monitoring government policies and programmes, while the government benefits from their innovative out-of-the-box ideas for sustainable development, he added.

Concluding his speech, the Lt Governor wished the students great learning and achievements in their respective programs, and asked them to take this as an opportunity to be a part of the change.

Dr Milind Kamble, Chairman, Board of Governors, IIM also addressed the students on the occasion.

A Video representing the Virtual tour of proposed campus of IIM, Jammu was also showcased to the students.

Professor Shakti Gupta, Director, AIIMS, faculty members, besides distinguished guests from Corporate sector, Academia, UT Administration and large number of students attended the event through virtual mode.

## Creating favourable ecosystem for youth....

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## Digital economy, evolving consumer behaviour, enterprises agility is going to shape new career paths in management in post-pandemic era: LG

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The Lt Governor further advised the students to start thinking from people's perspective, strive to provide personal service in a professional manner, introspect and see how their decision in today's environment is shaping the agenda of public policy.

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Sharing some of his experiences as Lt Governor of J&K, the Lt Governor stated that we have introduced many reforms working day and night, with a solution-based approach to overcome the biggest challenge in J&K i.e. eliminating the legacy of delays, and ushering in a development-oriented change, besides empowering the youth to take our UT and the great nation forward.

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Our new industrial development scheme aims to take the industrialization attempt to the block level to transform the lives of local communities. In order to tap the vast talent pool, we are expanding programs and schemes that will ensure that every youth is engaged to build a modern Jammu Kashmir, he added.

My approach to management has been rooted in looking at challenges as opportunities and solving them through innovation and creativity. Creating a better future for the youth of J&K and ensuring that they have plenty of opportunities and engagement with the stakeholders is one of our focus areas, said the Lt Governor.

With solution-based approaches, we have effectively dealt with the pandemic. The UT Administration's prompt response to the second wave of COVID-19 can be attributed to its experience and investment made in the health sector and emergency preparedness immediately after the first wave impact subsided in August-September, noted the Lt Governor.

Terming Jan Bhagidari as a crucial factor for the growth of any region, the Lt Governor outlined the policies, programs, and schemes initiated by the UT Government for transforming the governance and delivery of public services.

In the last one year, our work has also focused on laying the foundation for grass-root democracy so that Jammu & Kashmir moves ahead towards a glorious future. To truly actualize the PM's vision of an inclusive and empowered nation, inculcating a sense of pride and taking development all the way to the grassroots level, we have taken major initiatives like Back to Village, My Town My Pride, JKIGRAMS, LG Mulaqaat, redressing the grievances of the people and enabling them to access governance and its institutions. The financial incentivization is done at the Panchayat level where we have now impacted over 20,000 youth (out of which 25% are girls) from every panchayat providing them with financial assistance and handholding to become an entrepreneur, he continued.

The Lt Governor also mentioned about the Lieutenant Governor's Sustainable Development Fellowship 2021, which has been conceptualized by the Department of Higher Education to make the youth- the leaders of tomorrow, a partner in transforming the future of Jammu & Kashmir.

The endeavour is to provide the youth a platform and involve them in designing, reviewing, and monitoring government policies and programmes, while the government benefits from their innovative out-of-the-box ideas for sustainable development, he added.

Concluding his speech, the Lt Governor wished the students great learning and achievements in their respective programs, and asked them to take this as an opportunity to be a part of the change.

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## IIM Jammu Online Orientation Program

### Entrepreneurs to be partners in transforming J&K's future: Sinha



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Govt to make UT paradise for investors

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*Excelsior Correspondent*

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*(Contd on page 4 Col 3)*

## *Huge investment opportunities available in J&K: Sinha*

and reformative measures taken by the UT Government to address the unemployment issue of youth in the long run, he remarked: "We are putting the spotlight on manufacturing, services, technology, innovation, and diversification in agriculture. Our focus is more on re-skilling and up-skilling of youth to meet the challenges of emerging market and become successful entrepreneurs".

In recent times, the higher education sector has seen a major expansion in the UT with pioneering institutes catering to the needs of qualitative higher education for individual beneficiaries. Jammu & Kashmir will be among few of the UTs/States that have their own IIM, IIT, and AIIMS under the same jurisdiction. Along with the above three, we have also added NIFT to the list. With the introduction of New Education Policy, we shall be able to bring a holistic approach in the education system for all-round development.

"Continuous reform is the key to transformation. The appropriate and timely action on different sectors with meticulous plans to meet the challenges will decide the future," he stated.

Re-energizing manufacturing and service sectors is one of the major challenges. "We have identified 25 sectors for manufacturing, design, and innovation. The big push in the next few years would be to invite Original Equipment Manufacturers and Original Design Manufacturers to set up shops in Jammu & Kashmir that will also generate employment. The scaling up of infrastructure will be a great move for the big companies to set up manufacturing facilities here" he maintained.

Sinha further advised the students to start thinking from people's perspective, strive to provide personal service in a professional manner, introspect and see how their decision in today's environment is shaping the agenda of public policy.

Remembering his tenure as Telecom Minister, the Lt Governor shared the reforms made in bridging the gap between Urban and Rural India, besides improving the access to under-served areas through various digital initiatives. He also spoke on the ground-breaking strategy adopted for financial inclusion of common man, through India Post Payment Bank.

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where innovation and knowledge should become inclusive, reducing social and regional disparities," the Lt Governor advised the students.

Sharing some of his experiences as Lt Governor of J&K, Sinha stated: we have introduced many reforms working day and night, with a solution-based approach to overcome the biggest challenge in J&K i.e eliminating the legacy of delays, and ushering in a development-oriented change, besides empowering the youth to take our UT and the great nation forward.

We have introduced over 150 new initiatives and reforms in a short period of time and evolved a pattern of sustained growth that is evident from the fact that in the last one week, around 100 projects were dedicated to the public. And, many of these projects ensure that our youth become effective partners in the developmental journey."

He said the new industrial development scheme aims to take the industrialization attempt to the block level to transform the lives of local communities. "In order to tap the vast talent pool, we are expanding programs and schemes that will ensure that every youth is engaged to build a modern Jammu Kashmir," he added.

"My approach to management has been rooted in looking at challenges as opportunities and solving them through innovation and creativity. Creating a better future for the youth of J&K and ensuring that they have plenty of opportunities and engagement with the stakeholders is one of our focus areas," said the Lt Governor.

"With solution-based approaches, we have effectively dealt with the pandemic. The UT administration's prompt response to the second wave of COVID-19 can be attributed to its experience and investment made in the health sector and emergency preparedness immediately after the first wave impact subsided in August-September," he noted.

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**(See on page 2)**

## New initiatives, ...

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Sectors like tourism, film tourism, horticulture, and post-harvest management, agro and food processing, mulberry production for silk, health and pharmaceuticals, manufacturing, IT & IT-enabled services, renewable energy, infrastructure and real estate, handloom and handicraft, and education offer great growth opportunity to all the stakeholders, he added.

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Underscoring the innovative and reformative measures taken by the UT Government to address the unemployment issue of youth in the long run, the Lt Governor remarked that "We are putting the spotlight on manufacturing, services, technology, innovation, and diversification in agriculture. Our focus is more on re-skilling and up-skilling of youth to meet the challenges of emerging market and become successful entrepreneurs".

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The Lt Governor also mentioned about the Lieutenant Governor's Sustainable Development Fellowship 2021, which has been conceptualized by the Department of Higher Education to make the youth- the leaders of tomorrow, a partner in transforming the future of Jammu & Kashmir. The endeavour is to provide the youth a platform and involve them in designing, reviewing, and monitoring government policies and programmes, while the government benefits from their innovative out-of-the-box ideas for sustainable development, he added. Concluding his speech, the Lt Governor wished the students great learning and achievements in their respective programs, and asked them to take this as an opportunity to be a part of the change. The Lt Governor also appreciated the contribution of IIM Jammu Community especially Director IIM Jammu, Prof B.S.Sahay, for doing a great contribution to Jammu & Kashmir and to the nation.

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ByKNS

Posted on Jul 22, 2021



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My approach to management has been rooted in looking at challenges as opportunities and solving them through innovation and creativity. Creating a better future for the youth of J&K and ensuring that they have plenty of opportunities and engagement with the stakeholders is one of our focus areas, said the Lt Governor.

With solution-based approaches, we have effectively dealt with the pandemic. The UT Administration's prompt response to the second wave of COVID-19 can be attributed to its experience and investment made in the health sector and emergency preparedness immediately after the first wave impact subsided in August- September, noted the Lt Governor.

Terming Jan Bhagidari as a crucial factor for the growth of any region, the Lt Governor outlined the policies, programs, and schemes initiated by the UT Government for transforming the governance and delivery of public services.

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The Lt Governor also mentioned about the Lieutenant Governor's Sustainable Development Fellowship 2021, which has been conceptualized by the Department of Higher Education to make the youth- the leaders of tomorrow, a partner in transforming the future of Jammu & Kashmir.

The endeavour is to provide the youth a platform and involve them in designing, reviewing, and monitoring government policies and programmes, while the government benefits from their innovative out-of-the-box ideas for sustainable development, he added.

Concluding his speech, the Lt Governor wished the students great learning and achievements in their respective programs, and asked them to take this as an opportunity to be a part of the change.

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## Lt Governor inaugurates IIM Jammu's Online Orientation Program



Lieutenant Governor, Manoj Sinha today inaugurated the Indian Institute of Management (IIM) Jammu's online orientation program of 2<sup>nd</sup> Batch of Ph.D. and 6<sup>th</sup> Batch of MBA.

While congratulating all incoming students for making it into the academic programs of IIM Jammu, the Lt Governor advised them to adopt new strategies to deal with future challenges of business environment in the post-pandemic era.

In the post-pandemic era, business landscape is changing at a faster pace. Digital economy, evolving consumer behaviour, and enterprises agility are going to shape the new career paths in the management, remarked the Lt Governor.

**The youth must continuously keep inventing the world around, meeting challenges, and evaluating opportunities that come in the way.**

Best products and services are defined by the people, the human customers. **Young business leaders will have to build a people-centric culture in management to meet future challenges.**

**Cross-functional collaboration, Deprogramming, and making leadership roles a shared responsibility** are important factors to tap opportunities, help in the growth of institutions and individuals in today's hyper-connected world, said the Lt Governor.

**Opportunities, growth, impact, and mission**– will shape the management career and future of our country, enabling to build any skill set to lead an organization or a company, he added.

The Lt Governor called upon the youth to stand up for India and find change-makers in them. Always follow the principle of '**Dignity of Difference**' and respect the different views on marketing, research, or innovation, he added.

Speaking on the huge investment opportunities available in the UT of J&K, the Lt Governor said that the government intends to take a leap forward in making J&K, an economic paradise for investors.

Sectors like tourism, film tourism, horticulture, and post-harvest management, agro and food processing, mulberry production for silk, health and pharmaceuticals, manufacturing, IT & IT-enabled services, renewable energy, infrastructure and real estate, handloom and handicraft, and education offer great growth opportunity to all the stakeholders, he added.

**With immense talent pool, business-friendly ecosystem and the trust that we can deliver on the promise leaves more scope for growth in modern technologies needed for Industry 4.0. I would like to invite all the budding managers to take the lead in participating in this process of development, the Lt Governor affirmed.**

Underscoring the innovative and reformative measures taken by the UT Government to address the unemployment issue of youth in the long run, the Lt Governor remarked that **"We are putting the spotlight on manufacturing, services, technology, innovation, and diversification in agriculture. Our focus is more on re-skilling and up-skilling of youth to meet the challenges of emerging market and become successful entrepreneurs"**.



In recent times, the higher education sector has seen a major expansion in the UT with pioneering institutes catering to the needs of qualitative higher education for individual beneficiaries. Jammu & Kashmir will be among few of the UTs/states that have its own IIM, IIT, and AIIMS under the same jurisdiction. Along with the above three, we have also added NIFT to the list. With the introduction of New Education Policy, we shall be able to bring a holistic approach in the education system for all-round development.

**Continuous reform is the key to transformation. The appropriate and timely action on different sectors with meticulous plans to meet the challenges will decide the future, stated the Lt Governor.**

Re-energizing manufacturing and service sectors is one of the major challenges. We have identified 25 sectors for manufacturing, design, and innovation. The big push in the next few years would be to invite Original Equipment Manufacturers and Original Design Manufacturers to set up shops in Jammu & Kashmir that will also generate employment. The scaling up of infrastructure will be a great move for the big companies to set up manufacturing facilities here, he maintained.

The Lt Governor further advised the students to start thinking from people's perspective, strive to provide personal service in a professional manner, introspect and see how their decision in today's environment is shaping the agenda of public policy.

Remembering his tenure as Telecom Minister, the Lt Governor shared the reforms made in bridging the gap between Urban and Rural India, besides improving the access to under-served areas through various digital initiatives. He also spoke on the ground-breaking strategy adopted for financial inclusion of common man, through India Post Payment Bank.

Challenges bring integrity and larger national interest in a person and help in building a superstructure to facilitate sustained growth. Always try to build an ecosystem where innovation and knowledge should become inclusive, reducing social and regional disparities, the Lt Governor advised the students.

Sharing some of his experiences as Lt Governor of J&K, the Lt Governor stated that we have introduced many reforms working day and night, with a solution-based approach to overcome the biggest challenge in J&K i.e eliminating the legacy of delays, and ushering in a development-oriented change, besides empowering the youth to take our UT and the great nation forward.

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## Saugam News

Friday, 23 July 2021

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### **We are creating favourable ecosystem for youth, entrepreneurs to be partners in transforming J&K's future: LG**

● **Saugam News Service**

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- 150 new initiatives & reforms introduced in a short period of time aiming at sustained growth of J&K
- Digital economy, evolving consumer behaviour, enterprises agility is going to shape new career paths in management in post-pandemic era: LG
- Young business leaders will have to build a people-centric culture in management to meet future challenges, says the LG
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## We are creating...

opportunities that come in the way.

Best products and services are defined by the people, the human customers. Young business leaders will have to build a people-centric culture in management to meet future challenges.

Cross-functional collaboration, De-programming, and making leadership roles a shared responsibility are important factors to tap opportunities, help in the growth of institutions and individuals in today's hyper-connected world, said the Lt Governor. Opportunities, growth, impact, and mission- will shape the management career and future of our country, enabling to build any skill set to lead an organization or a company, he added.

The Lt Governor called upon the youth to stand up for India and find change-makers in them. Always follow the principle of 'Dignity of Difference' and respect the different views on marketing, research, or innovation, he added.

Speaking on the huge investment opportunities available in the UT of J&K, the Lt Governor said that the government intends to take a leap forward in making J&K, an economic paradise for investors.

Sectors like tourism, film tourism, horticulture, and post-harvest management, agro and food processing, mulberry production for silk, health and pharmaceuticals, manufacturing, IT & IT-enabled services, renewable energy, infrastructure and real estate, handloom and handicraft, and education offer great growth opportunity to all the stakeholders, he added.

With immense talent pool, business-friendly ecosystem and the trust that we can deliver on the promise leaves more scope for growth in modern technologies needed for Industry 4.0. I would like to invite all the budding managers to take the lead in participating in this process of development, the Lt Governor affirmed. Underscoring the innovative and reformative measures taken by the UT Government to address the unemployment issue of youth in the long run, the Lt Governor remarked that "We are putting the spotlight on manufacturing, services, technology, innovation, and diversification in agriculture. Our focus is more on re-skilling and up-skilling of youth to meet the challenges of emerging market and become successful entrepreneurs".

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Remembering his tenure as Telecom Minister, the Lt Governor shared the reforms made in bridging the gap between Urban and Rural India, besides improving the access to under-served areas through various digital initiatives. He also spoke on the ground-breaking strategy adopted for financial inclusion of common man, through India Post Payment Bank.

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Sharing some of his experiences as Lt Governor of J&K, the Lt Governor stated that we have introduced many reforms working day and night, with a solution-based approach to overcome the biggest challenge in J&K i.e. eliminating the legacy of delays, and ushering in a development-oriented change, besides empowering the youth to take our UT and the great nation forward.

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# Glimpse of Future

Friday, 23 July 2021

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## We are creating favourable ecosystem for youth, entrepreneurs to be partners in transforming J&K's future: LG

■ 150 new initiatives & reforms introduced in a short period of time aiming at sustained growth of J&K

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## We are creating

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Friday, 23 July 2021

## We are creating favourable ecosystem for youth, entrepreneurs to partner in transforming J&K's future: Manoj Sinha



**'LG's Sustainable Development Fellowship 2021 opportunity to youth to get involved in Govt policymaking'**

### GJ REPORT

**SRINAGAR, JUL 22:** Lieutenant Governor, Manoj Sinha has said that a favourable ecosystem is being created for youth, entrepreneurs to be partners in transforming J&K's future and that LG's Sustainable Development Fellowship 2021 has provided an opportunity to youth to get involved in Govt's policymaking.

He stated this today during a function after inaugurating the Indian Institute of Management (IIM) Jammu's online orientation programme of 2nd Batch of Ph.D. and 6th Batch of MBA.

While congratulating all incoming students for making it into the academic pro-

grams of IIM Jammu, the Lt Governor advised them to adopt new strategies to deal with future challenges of business environment in the post-pandemic era.

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## We are creating...

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Our new industrial development scheme aims to take the industrialization attempt to the block level to transform the lives of local communities. In order to tap the vast talent pool, we are expanding programs and schemes that will ensure that every youth is engaged to build a modern Jammu Kashmir, he added.

My approach to management has been rooted in looking at challenges as opportunities and solving them through innovation and creativity. Creating a better future for the youth of J&K and ensuring that they have plenty of opportunities and engagement with the stakeholders is one of our focus areas, said the Lt Governor.

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In the last one year, our work has also focused on laying the foundation for grass-root democracy so that Jammu & Kashmir moves ahead towards a glorious future. To truly actualize the PM's vision of an inclusive and empowered nation, inculcating a sense of pride and taking development all the way to the grassroots level, we have taken major initiatives like Back to Village, My Town My Pride, JKIGRAMS, LG Mulaqaat, redressing the grievances of the people and enabling them to access governance and its institutions. The financial incentivization is done at the Panchayat level where we have now impacted over 20,000 youth (out of which 25% are girls) from every panchayat providing them with financial assistance and handholding to become an entrepreneur, he continued.

The Lt Governor also mentioned about the Lieutenant Governor's Sustainable Development Fellowship 2021, which has been conceptualized by the Department of Higher Education to make the youth- the leaders of tomorrow, a partner in transforming the future of Jammu & Kashmir.

The endeavour is to provide the youth a platform and involve them in designing, reviewing, and monitoring government policies and programmes, while the government benefits from their innovative out-of-the-box ideas for sustainable development, he added.

Concluding his speech, the Lt Governor wished the students great learning and achievements in their respective programs, and asked them to take this as an opportunity to be a part of the change.

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Friday, 23 July 2021

## Lt Governor inaugurates IIM Jammu's Online Orientation Program

By: TP News



Jammu:

Lieutenant Governor, Manoj Sinha today inaugurated the Indian Institute of Management (IIM) Jammu's online orientation program of 2nd Batch of Ph.D. and 6th Batch of MBA.

While congratulating all incoming students for making it into the academic programs of IIM Jammu, the Lt Governor advised them to adopt new strategies to deal with future challenges of business environment in the post-pandemic era.

In the post-pandemic era, business landscape is changing at a faster pace. Digital economy, evolving consumer behaviour, and enterprises agility are going to shape the new career paths in the management, remarked the Lt Governor.

The youth must continuously keep inventing the world around, meeting challenges, and evaluating opportunities that come in the way.

Best products and services are defined by the people, the human customers. Young business leaders will have to build a people-centric culture in management to meet future challenges.

Cross-functional collaboration, Deprogramming, and making leadership roles a shared responsibility are important factors to tap opportunities, help in the growth of institutions and individuals in today's hyper-connected world, said the Lt Governor.

Opportunities, growth, impact, and mission- will shape the management career and future of our country, enabling to build any skill set to lead an organization or a company, he added.

The Lt Governor called upon the youth to stand up for India and find change-makers in them. Always follow the principle of 'Dignity of Difference' and respect the different views on marketing, research, or innovation, he added.

Speaking on the huge investment opportunities available in the UT of J&K, the Lt Governor said that the government intends to take a leap forward in making J&K, an economic paradise for investors.

Sectors like tourism, film tourism, horticulture, and post-harvest management, agro and food processing, mulberry production for silk, health and pharmaceuticals, manufacturing, IT & IT-enabled services, renewable energy, infrastructure and real estate, handloom and handicraft, and education offer great growth opportunity to all the stakeholders, he added.

With immense talent pool, business-friendly ecosystem and the trust that we can deliver on the promise leaves more scope for growth in modern technologies needed for Industry 4.0. I would like to invite all the budding managers to take the lead in participating in this process of development, the Lt Governor affirmed.

Underscoring the innovative and reformative measures taken by the UT Government to address the unemployment issue of youth in the long run, the Lt Governor remarked that “We are putting the spotlight on manufacturing, services, technology, innovation, and diversification in agriculture. Our focus is more on re-skilling and up-skilling of youth to meet the challenges of emerging market and become successful entrepreneurs”.

In recent times, the higher education sector has seen a major expansion in the UT with pioneering institutes catering to the needs of qualitative higher education for individual beneficiaries. Jammu & Kashmir will be among few of the UTs/states that have its own IIM, IIT, and AIIMS under the same jurisdiction. Along with the above three, we have also added NIFT to the list. With the introduction of New Education Policy, we shall be able to bring a holistic approach in the education system for all-round development.

Continuous reform is the key to transformation. The appropriate and timely action on different sectors with meticulous plans to meet the challenges will decide the future, stated the Lt Governor.

Re-energizing manufacturing and service sectors is one of the major challenges. We have identified 25 sectors for manufacturing, design, and innovation. The big push in the next few years would be to invite Original Equipment Manufacturers and Original Design Manufacturers to set up shops in Jammu & Kashmir that will also generate employment. The scaling up of infrastructure will be a great move for the big companies to set up manufacturing facilities here, he maintained.

The Lt Governor further advised the students to start thinking from people’s perspective, strive to provide personal service in a professional manner, introspect and see how their decision in today's environment is shaping the agenda of public policy.

Remembering his tenure as Telecom Minister, the Lt Governor shared the reforms made in bridging the gap between Urban and Rural India, besides improving the access to under-served areas through various digital initiatives. He also spoke on the ground-breaking strategy adopted for financial inclusion of common man, through India Post Payment Bank.

Challenges bring integrity and larger national interest in a person and help in building a superstructure to facilitate sustained growth. Always try to build an ecosystem where innovation and knowledge should become inclusive, reducing social and regional disparities, the Lt Governor advised the students.

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**We are creating favourable ecosystem for youth, entrepreneurs to be partners in transforming J&K's future: LG**

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**The youth must continuously keep inventing the world around, meeting challenges, and evaluating opportunities that come in the way.**

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**Cross-functional collaboration, Deprogramming, and making leadership roles a shared responsibility** are important factors to tap opportunities, help in the growth of institutions and individuals in today's hyper-connected world, said the Lt Governor.

**Opportunities, growth, impact, and mission**– will shape the management career and future of our country, enabling to build any skill set to lead an organization or a company, he added.

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By India Education Diary Bureau Admin On Jul 23, 2021



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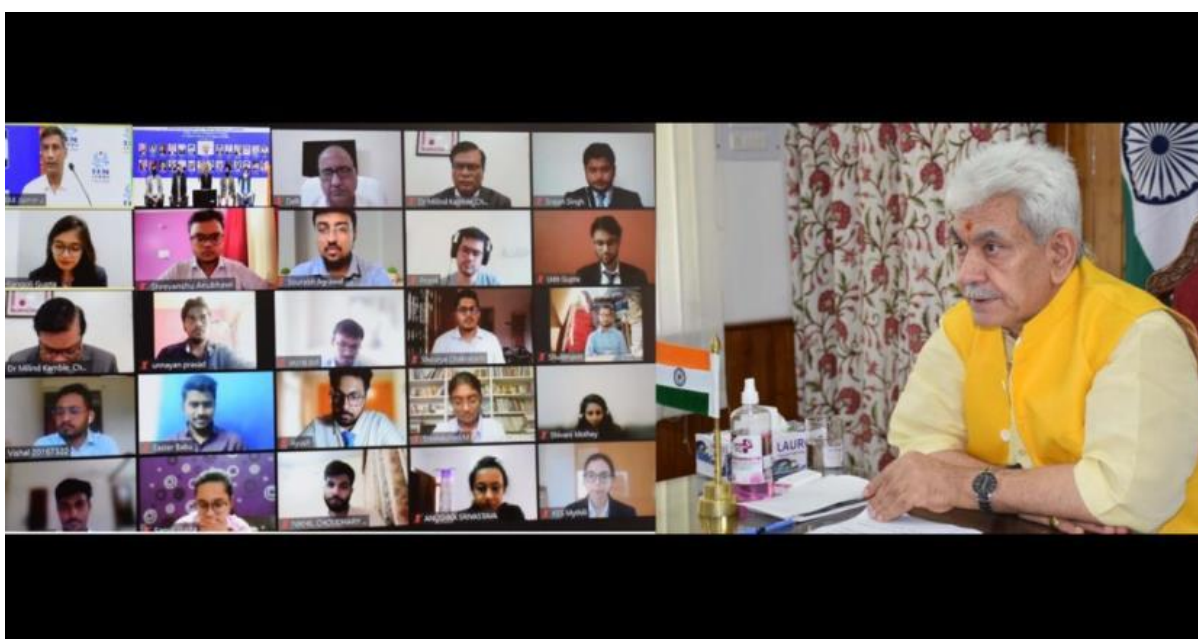
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Friday, 23 July 2021

## ***Lt Governor inaugurates IIM Jammu's Online Orientation Program***

# **We are creating favourable ecosystem for youth, entrepreneurs to be partners in transforming J&K's future: LG**

**Shadow Correspondent  
SRINAGAR, JULY 22:**

Lieutenant Governor, Manoj Sinha today inaugurated the Indian Institute of Management (IIM) Jammu's online orientation program of 2nd Batch of Ph.D. and 6th Batch of MBA.

While congratulating all incoming students for making it into the academic programs of IIM Jammu, the Lt Governor advised them to adopt new strategies to deal with future challenges of business environment in the post-pandemic era.

In the post-pandemic era, business landscape is changing at a faster pace. Digital economy, evolving consumer behaviour, and enterprises agility are going to shape the new career paths in the management, remarked the Lt Governor.

The youth must continuously keep inventing the world around, meeting challenges, and evaluating opportunities that come in the way.

Best products and services are defined by the people, the human customers. Young business leaders will have to build a people-centric culture in management to meet future challenges.

Cross-functional collaboration, Deprogramming, and making leadership roles a shared responsibility are important factors to tap opportunities, help in the growth of institutions and individuals in today's hyper-connected world, said the Lt Governor. Opportunities, growth, impact, and mission-will shape the management career and future of our country, enabling to build any skill set to lead an organization or a company, he added. The Lt Governor called upon the youth to stand up for India and find change-makers in them. Always follow the principle of 'Dignity of Difference' and respect the different views on marketing, research, or innovation, he added. Speaking on the huge investment opportunities avail-

able in the UT of J&K, the Lt Governor said that the government intends to take a leap forward in making J&K, an economic paradise for investors.

Sectors like tourism, film tourism, horticulture, and post-harvest management, agro and food processing, mulberry production for silk, health and pharmaceuticals, manufacturing, IT & IT-enabled services, renewable energy, infrastructure and real estate, handloom and handicraft, and education offer great growth opportunity to all the stakeholders, he added.

With immense talent pool, business-friendly ecosystem and the trust that we can deliver on the promise leaves more scope for growth in modern technologies needed for Industry 4.0. I would like to invite all the budding managers to take the lead in participating in this process of development, the Lt Governor affirmed.

Underscoring the innovative and reformative measures taken by the UT Government to address the unemployment issue of youth in the long run, the Lt Governor remarked that "We are putting the spotlight on manufacturing, services, technology, innovation, and diversification in agriculture. Our focus is more on re-skilling and up-skilling of youth to meet the challenges of emerging market and become successful entrepreneurs".

In recent times, the higher education sector has seen a major expansion in the UT with pioneering institutes catering to the needs of qualitative higher education for individual beneficiaries. Jammu & Kashmir will be among few of the UTs/states that have its own IIM, IIT, and AIIMS under the same jurisdiction. Along with the above three, we have also added NIFT to the list. With the introduction of New Education Policy, we shall be able to bring a holistic approach in the education system for all-round development.

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**Refugee Message Bureau**

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The Lt Governor further advised the students to start thinking from people's perspective, strive to provide personal service in a professional manner, introspect and see how their decision in today's environment is shaping the agenda of public policy.

Remembering his tenure as Telecom Minister, the Lt Governor shared the reforms made in bridging the gap between Urban and Rural India, besides improving the access to

under-served areas through various digital initiatives. He also spoke on the ground-breaking strategy adopted for financial inclusion of common man, through India Post Payment Bank.

Challenges bring integrity and larger national interest in a person and help in building a superstructure to facilitate sustained growth. Always try to build an ecosystem where innovation and knowledge should become inclusive, reducing social and regional disparities, the Lt Governor advised the students. Sharing some of his experiences as Lt Governor of J&K, the Lt Governor stated that we have introduced many reforms working day and night, with a solution-based approach to overcome the biggest challenge in J&K i.e. eliminating the legacy of delays, and ushering in a development-oriented change, besides empowering the youth to take our UT and the great nation forward.

We have introduced over 150 new initiatives and reforms in a short period of

time and evolved a pattern of sustained growth that is evident from the fact that in the last one week, around 100 projects were dedicated to the public. And, many of these projects ensure that our youth become effective partners in the developmental journey.

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## LT GOVERNOR INAUGURATES IIM JAMMU'S ONLINE ORIENTATION PROGRAM

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SIJ Carroquandem

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Digital economy, evolving consumer behaviour, enterprises agility is going to shape new career paths in management in post-pandemic era: LG

Young business leaders will have to build a people-centric culture in management to meet future challenges, says the LG. Cross-functional collaboration & shared responsibility - key to tap opportunities, help in growth of institutions & individuals in today's hyper-connected world

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to build any skill set to lead an organization or a company, he added.

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**Cont. to Page 2**

## **We are creating**

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Sharing some of his experiences as Lt Governor of J&K, the Lt Governor stated that we have introduced many reforms working day and night, with a solution-based approach to overcome the biggest challenge in J&K i.e. eliminating the legacy of delays, and ushering in a development-oriented change, besides empowering the youth to take our UT and the great nation forward.

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(Cont. on Page-11)

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The Lt Governor further advised the students to start thinking from people's perspective, strive to provide personal service in a professional manner, introspect and see how their decision in today's environment is shaping the agenda of public policy.

Remembering his tenure as Telecom Minister, the Lt Governor shared the reforms made in bridging the gap between Urban and Rural India, besides improving the access to under-served areas through various digital initiatives. He also spoke on the ground-breaking strategy adopted for financial inclusion of common man, through India Post Payment Bank.

Challenges bring integrity and larger national interest in a person and help in building a superstructure to facilitate sustained growth. Always try to build an ecosystem where innovation and knowledge should become inclusive, reducing social and regional disparities, the Lt Governor advised the students.

Sharing some of his experiences as Lt Governor of J&K, the Lt Governor stated that we have introduced many reforms working day and night, with a solution-based approach to overcome the biggest challenge in J&K i.e eliminating the legacy of delays, and ushering in a development-oriented change, besides empowering the youth to take our UT and the great nation forward.

We have introduced over 150 new initiatives and reforms in a short period of time and evolved a pattern of sustained growth that is evident from the fact that in the last one week, around 100 projects were dedicated to the public. And, many of these projects ensure that our youth become effective partners in the developmental journey.

Our new industrial development scheme aims to take the industrialization attempt to the block level to transform the lives of local communities. In order to tap the vast talent pool, we are expanding programs and schemes that will ensure that every youth is engaged to build a modern Jammu Kashmir, he added.

My approach to management has been rooted in looking at challenges as opportunities and solving them through innovation and creativity. Creating a better future for the youth of J&K and ensuring that they have plenty of opportunities and engagement with the stakeholders is one of our focus areas, said the Lt Governor.

With solution-based approaches, we have effectively dealt with the pandemic. The UT Administration's prompt response to the second wave of COVID-19 can be attributed to its experience and investment made in the health sector and emergency preparedness immediately after the first wave impact subsided in August- September, noted the Lt Governor.

Terming Jan Bhagidari as a crucial factor for the growth of any region, the Lt Governor outlined the policies, programs, and schemes initiated by the UT Government for transforming the governance and delivery of public services.

In the last one year, our work has also focused on laying the foundation for grass-root democracy so that Jammu & Kashmir moves ahead towards a glorious future. To truly actualize the PM's vision of an inclusive and empowered nation, inculcating a sense of pride and taking development all the way to the grassroots level, we have taken major initiatives like Back to Village, My Town My Pride, JKIGRAMS, LG Mulaqaat, redressing the grievances of the people and enabling them to access governance and its institutions. The financial incentivization is done at the Panchayat level where we have now impacted over 20,000 youth (out of which 25% are girls) from every panchayat providing them with financial assistance and handholding to become an entrepreneur, he continued.

The Lt Governor also mentioned about the Lieutenant Governor's Sustainable Development Fellowship 2021, which has been conceptualized by the Department of Higher Education to make the youth- the leaders of tomorrow, a partner in transforming the future of Jammu & Kashmir.

The endeavour is to provide the youth a platform and involve them in designing, reviewing, and monitoring government policies and programmes, while the government benefits from their innovative out-of-the-box ideas for sustainable development, he added.

Concluding his speech, the Lt Governor wished the students great learning and achievements in their respective programs, and asked them to take this as an opportunity to be a part of the change.

The Lt Governor also appreciated the contribution of IIM Jammu Community especially Director IIM Jammu, Prof B.S.Sahay, for doing a great contribution to Jammu & Kashmir and to the nation.

Dr. Milind Kamble, Chairman, Board of Governors, IIM also addressed the students on the occasion.

A Video representing the Virtual tour of proposed campus of IIM, Jammu was also showcased to the students.

Professor Shakti Gupta, Director, AIIMS, faculty members, besides distinguished guests from Corporate sector, Academia, UT Administration and large number of students attended the event through virtual mode.

Friday, 23 July 2021

## LG inaugurates IIM Jammu's Online Orientation Programme **150 new initiatives, reforms introduced for sustained growth of J&K: Sinha**

■ **STATE TIMES NEWS**

**SRINAGAR:** Lieutenant Governor, Manoj Sinha on Thursday said that over 150 new initiatives and reforms have been introduced in Jammu and Kashmir in a short period of time for sustained growth that is evident from the fact that in the last one week, around 100 projects were dedicated to the people in Jammu and Kashmir.

"Many of these projects ensure that our youth become effective partners in the developmental journey", the Lieutenant Governor said while inaugurating the Indian Institute of Management (IIM) Jammu's online orientation program of 2nd Batch of Ph.D. and 6th Batch of MBA.

While congratulating all incoming students for making it into the academic programs of IIM Jammu, the Lt Governor advised them to



*LG Manoj Sinha addressing students during inauguration of IIM Jammu's Online Orientation Programme at Thursday.*

adopt new strategies to deal with future challenges of business environment in the post-pandemic era.

In the post-pandemic era, business landscape is changing at a faster pace. Digital economy, evolving consumer behaviour, and enterprises agility are going to shape the new career paths in the management, remarked the Lt Governor.

The youth must continuously keep inventing the world around, meeting chal-

lenges, and evaluating opportunities that come in the way.

Best products and services are defined by the people, the human customers. Young business leaders will have to build a people-centric culture in management to meet future challenges, he added.

Cross-functional collaboration, Deprogramming, and making leadership roles a shared responsibility are important factors to tap opportunities, help in the growth of institutions and

individuals in today's hyper-connected world, said the Lt Governor.

Opportunities, growth, impact, and mission- will shape the management career and future of our country, enabling to build any skill set to lead an organization or a company, he added.

The Lt Governor called upon the youth to stand up for India and find change-makers in them. Always

■ **CONTD ON PAGE 9**

follow the principle of 'Dignity of Difference' and respect the different views on marketing, research, or innovation, he added.

Speaking on the huge investment opportunities available in the UT of J&K, the Lt Governor said that the government intends to take a leap forward in making J&K, an economic paradise for investors.

Sectors like tourism, film tourism, horticulture, and post-harvest management, agro and food processing, mulberry production for silk, health and pharmaceuticals, manufacturing, IT & IT-enabled services, renewable energy, infrastructure and real estate, handloom and handicraft, and education offer great growth opportunity to all the stakeholders, he added.

With immense talent pool, business-friendly ecosystem and the trust that we can deliver on the promise leaves more scope for growth in modern technologies needed for Industry 4.0. I would like to invite all the budding managers to take the lead in participating in this process of development, the Lt Governor affirmed.

Underscoring the innovative and reformative measures taken by the UT Government to address the unemployment issue of youth in the long run, the Lt Governor remarked that "We are putting the spotlight on manufacturing, services, technology, innovation, and diversification in agriculture. Our focus is more on re-skilling and up-skilling of youth to meet the challenges of emerging market and become successful entrepreneurs".

In recent times, the higher education sector has seen a major expansion in the UT with pioneering institutes catering to the needs of qualitative higher education for individual beneficiaries. Jammu & Kashmir will be among few of the UTs/states that have its own IIM, IIT, and AIIMS under the same jurisdiction. Along with the above three, we have also added NIFT to the list. With the introduction of New Education Policy, we shall be able to bring a holistic approach in the education system for all-round development, he maintained.

Continuous reform is the key to transformation. The appropriate and timely action on different sectors with meticulous plans to meet the challenges will decide the future, stated the Lt Governor.

Re-energizing manufacturing and service sectors is one of the major challenges. We have identified 25 sectors for manufacturing, design, and innovation. The big push in the next few years would be to invite Original Equipment Manufacturers and Original Design Manufacturers to set up shops in Jammu & Kashmir that will also generate employment. The scaling up of infrastructure will be a great move for the big companies to set up manufacturing facilities here, he maintained.

The Lt Governor further advised the students to start thinking from people's perspective, strive to provide personal service in a professional manner, introspect and see how their decision in today's environment is shaping the agenda of public policy.

Remembering his tenure as Telecom Minister, the Lt Governor shared the reforms made in bridging the gap between Urban and Rural India, besides improving the access to under-served areas through various digital initiatives. He also spoke on the ground-breaking strategy adopted for financial inclusion of common man, through India Post Payment Bank.

Challenges bring integrity and larger national interest in a person and help in building a superstructure to facilitate sustained growth. Always try to build an ecosystem where innovation and knowledge should become inclusive, reducing social and regional disparities, the Lt Governor advised the students.

Sharing some of his experiences as Lt Governor of J&K, the Lt Governor stated that we have introduced many reforms working day and night, with a solution-based approach to overcome the biggest challenge in J&K i.e eliminating the legacy of delays, and ushering in a development-oriented change, besides empowering the youth to take our UT and the great nation forward.

Our new industrial development scheme aims to take the industrialization attempt to the block level to transform the lives of local communities. In order to tap the vast talent pool, we are expanding programs and schemes that will ensure that every youth is engaged to build a modern Jammu Kashmir, he added.

My approach to management has been rooted in looking at challenges as opportunities and solving them through innovation and creativity. Creating a better future for the youth of J&K and ensuring that they have plenty of opportunities and engagement with the stakeholders is one of our focus areas, said the Lt Governor.



With solution-based approaches, we have effectively dealt with the pandemic. The UT Administration's prompt response to the second wave of COVID-19 can be attributed to its experience and investment made in the health sector and emergency preparedness immediately after the first wave impact subsided in August-September, noted the Lt Governor.

Terming Jan Bhagidari as a crucial factor for the growth of any region, the Lt Governor outlined the policies, programs, and schemes initiated by the UT Government for transforming the governance and delivery of public services.

In the last one year, our work has also focused on laying the foundation for grass-root democracy so that Jammu & Kashmir moves ahead towards a glorious future. To truly actualize the PM's vision of an inclusive and empowered nation, inculcating a sense of pride and taking development all the way to the grassroots level, we have taken major initiatives like Back to Village, My Town My Pride, JKIGRAMS, LG Mulaqaat, redressing the grievances of the people and enabling them to access governance and its institutions. The financial incentivization is done at the Panchayat level where we have now impacted over 20,000 youth (out of which 25% are girls) from every panchayat providing them with financial assistance and handholding to become an entrepreneur, he continued.

The Lt Governor also mentioned about the Lieutenant Governor's Sustainable Development Fellowship 2021, which has been conceptualized by the Department of Higher Education to make the youth- the leaders of tomorrow, a partner in transforming the future of Jammu & Kashmir.

The endeavour is to provide the youth a platform and involve them in designing, reviewing, and monitoring government policies and programmes, while the government benefits from their innovative out-of-the-box ideas for sustainable development, he added.

Concluding his speech, the Lt Governor wished the students great learning and achievements in their respective programs, and asked them to take this as an opportunity to be a part of the change.

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Friday, 23 July 2021

## Inaugurates IIM Jammu's Online Orientation Program

# Young business leaders will have to build a people-centric culture in management to meet future challenges: LG

*150 new initiatives & reforms introduced in a short period of time aiming at sustained growth of J&K*

**Excel Express Bureau**  
**SRINAGAR, JULY 22:**

Lieutenant Governor, Manoj Sinha today inaugurated the Indian Institute of Management (IIM) Jammu's online orientation program of 2nd Batch of Ph.D. and 6th Batch of MBA. While congratulating all incoming students for making it into the academic programs of IIM Jammu, the Lt Governor advised them to adopt new strategies to deal with future challenges of business environment in the post-pandemic era. In the post-pandemic era, business landscape is changing at a faster pace. Digital economy, evolving consumer behaviour, and enterprises agility are going to shape the new career paths in the management, remarked the Lt Governor. The youth must continuously keep inventing the world around, meeting challenges, and evaluating opportunities that come in the way. Best products and services are defined by the people, the human customers. Young business



leaders will have to build a people-centric culture in management to meet future challenges. Cross-functional collaboration, Deprogramming, and making leadership roles a shared responsibility are important factors to tap opportunities, help in the growth of institutions and individuals in today's hyper-connected world, said the Lt Governor. Opportunities, growth, impact, and mission-will shape the management career and future of our country, enabling to build any skill set to lead an organization or a company, he added.

The Lt Governor called upon the youth to stand up for India and find change-

makers in them. Always follow the principle of 'Dignity of Difference' and respect the different views on marketing, research, or innovation, he added. Speaking on the huge

investment opportunities available in the UT of J&K, the Lt Governor said that the government intends to take a leap forward in making J&K, an

**(CONTINUED ON P-6)**

## Young business leaders will have to build a people-centric culture in management to meet future...

economic paradise for investors. Sectors like tourism, film tourism, horticulture, and post-harvest management, agro and food processing, mulberry production for silk, health and pharmaceuticals, manufacturing, IT & IT-enabled services, renewable energy, infrastructure and real estate, handloom and handicraft, and education offer great growth opportunity to all the stakeholders, he added. With immense talent pool, business-friendly ecosystem and the trust that we can deliver on the promise leaves more scope for growth in modern technologies needed for Industry 4.0. I would like to invite all the budding managers to take the lead in participating in this process of development, the Lt Governor affirmed. Underscoring the innovative and reformative measures taken by the UT Government to address the unemployment issue of youth in the long run, the Lt Governor remarked that "We are putting the spotlight on manufacturing, services, technology, innovation, and diversification in agriculture. Our focus is more on re-skilling and up-skilling of youth to meet the challenges of emerging market and become successful entrepreneurs". In recent times, the higher education sector has seen a major expansion in the UT with pioneering institutes catering to the needs of qualitative higher education for individual beneficiaries. Jammu & Kashmir will be among few of the UTs/states that have its own IIM, IIT, and AIIMS under the same jurisdiction. Along with the above three, we have also added NIFT to the list. With the introduction of New Education Policy, we shall be able to bring a holistic approach in the education system for all-round development. Continuous reform is the key to transformation. The appropriate and timely action on different sectors with meticulous plans to meet the challenges will decide the future, stated the Lt Governor. Re-energizing manufacturing and service sectors is one of the major challenges. We have identified 25 sectors for manufacturing, design, and innovation. The big push in the next few years would be to invite Original Equipment Manufacturers and Original Design Manufacturers to set up shops in Jammu & Kashmir that will also generate employment. The scaling up of infrastructure will be a great move for the big companies to set up manufacturing facilities here, he maintained.

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We have introduced over 150 new initiatives and reforms in a short period of time and evolved a pattern of sustained growth that is evident from the fact that in the last one week, around 100 projects were dedicated to the public. And, many of these projects ensure that our youth become

effective partners in the developmental journey. Our new industrial development scheme aims to take the industrialization attempt to the block level to transform the lives of local communities. In order to tap the vast talent pool, we are expanding programs and schemes that will ensure that every youth is engaged to build a modern Jammu Kashmir, he added. My approach to management has been rooted in looking at challenges as opportunities and solving them through innovation and creativity. Creating a better future for the youth of J&K and ensuring that they have plenty of opportunities and engagement with the stakeholders is one of our focus areas, said the Lt Governor.

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Friday, 23 July 2021

# युवाओं, उद्यमियों के लिए बन रहा अनुकूल पारिस्थितिकी तंत्र

जम्मू-कश्मीर के सतत विकास को कम समय में 150 नई पहल शुरू की गई : एलजी



जम्मू। स्टेट समाचार

महामारी के बाद के युग में कारोबारी माहौल को भविष्य की चुनौतियों से निपटने के लिए नई रणनीति अपनाने की जरूरत है। युवाओं से भारत के लिए खड़े होने और उनमें बदलाव लाने वालों को खोजने का आह्वान उपराज्यपाल

मनोज सिन्हा किया। उन्होंने कहा कि हमेशा डिमिटी ऑफ डिफरेंस के सिद्धांत का पालन करें और मार्केटिंग, रिसर्च या इनोवेशन पर अलग-अलग विचारों का सम्मान करें। उपराज्यपाल मनोज सिन्हा वीरवार को भारतीय प्रबंधन संस्थान (आईआईएम) जम्मू के पीएचडी के दूसरे बैच और एमबीए का छठे बैच के ऑनलाइन ऑरिएंटेशन प्रोग्राम के उद्घाटन समारोह को संबोधित कर रहे थे।

उन्होंने कहा कि महामारी के बाद के युग में, व्यापार परिदृश्य तेज गति से बदल रहा है। उपराज्यपाल ने टिपणी की, डिजिटल अर्थव्यवस्था, विकसित हो रहे उपभोक्ता व्यवहार और उद्यमों की चपलता प्रबंधन में नए करियर पथ को आकार देने

जा रही है। युवाओं को चुनौतियों का सामना करना चाहिए और रस्ते में आने वाले अवसरों का मूल्यंकन करना चाहिए। सर्वोत्तम उद्देश्यों और सेवाओं को लेंगे, मानव ग्राहकों द्वारा परिभाषित किया जाता है। युवा कारोबारी नेताओं को भविष्य की चुनौतियों का सामना करने के लिए प्रबंधन में जन-केन्द्रित संस्कृति का निर्माण करना होगा। उपराज्यपाल ने कहा कि क्रॉस-फंक्शनल सहयोग, डिप्रोग्रामिंग, और नेतृत्व की धूमिकाओं को एक साझा जिम्मेदारी बनाना, अवसरों का दोहन करने, संस्थानों और व्यक्तियों के विकास में मदद करने के लिए महत्वपूर्ण कारक हैं। उन्होंने कहा कि अवसर, विकास, प्रभाव और

मिशन- हमारे देश के प्रबंधन करियर और भविष्य को आकार देगे, जिससे किसी संगठन या कंपनी का नेतृत्व करने के लिए किसी भी कौशल का निर्माण किया जा सकेगा। जम्मू-कश्मीर में उपलब्ध विशाल निवेश के अवसरों पर बोलते हुए, उपराज्यपाल ने कहा कि सरकार का इरादा जम्मू-कश्मीर को निवेशकों के लिए एक आर्थिक स्वर्ग बनाने की दिशा में एक छलांग लगाने का है। उन्होंने कहा कि पर्यटन, फिल्म पर्यटन, बागवानी, और फसल के बाद प्रबंधन, कृषि और खाद्य प्रसंस्करण, रेशम के लिए शहतूत उत्पादन, स्वास्थ्य और फार्मास्यूटिकल्स, विनिर्माण, आईटी और आईटी-सक्षम सेवाएं,

नवीकरणीय ऊर्जा, बुनियादी ढांचा और रियल एस्टेट, हथकरघा और हस्तशिल्प और शिक्षा जैसे क्षेत्र सभी हितधारकों को विकास के महान अवसर प्रदान करते हैं। लंबे समय में युवाओं को बेरोजगारी के मुद्दे को संबोधित करने के लिए यूटी सरकार द्वारा किए गए अधिनियम और सुधारात्मक उपायों को रेखांकित करते हुए, उपराज्यपाल ने कहा, "हम कृषि में विनिर्माण, सेवाओं, प्रौद्योगिकी, नवाचार और विविधीकरण पर ध्यान केंद्रित कर रहे हैं। हमारा ध्यान उभरते बाजार की चुनौतियों का सामना करने और सफल उद्यमी बनने के लिए युवाओं के री-स्किलिंग और अप-स्किलिंग पर अधिक है।



Friday, 23 July 2021

## पीएचडी के दूसरे और एमबीए के छठे बैच के विद्यार्थियों का स्वागत

जागरण संवाददाता, जम्मू : आइआइएम जम्मू ने संस्थान में शुरू होने जा रहे पीएचडी के दूसरे, जबकि एमबीए के छठे सेमेस्टर के विद्यार्थियों का स्वागत किया। आइआइएम की ओर से इन विद्यार्थियों के लिए पांच दिवसीय ओरिएंटेशन कार्यक्रम का आयोजन किया है, जिसका उद्घाटन उपराज्यपाल मनोज सिन्हा ने किया। कार्यक्रम की शुरुआत योग एवं आध्यात्मिक प्रशिक्षक नितिन कुमार चारादा ने की। वहीं उपराज्यपाल ने महामारी के बाद व्यावसायिक संसाधनों की आवश्यकताओं पर बल दिया। उन्होंने आर्थिक सुधार के लिए जन केंद्रित व्यवसायों पर विचार करने को कहा। सरकार जम्मू कश्मीर में उद्योगों को बढ़ावा देने के प्रयास कर रही है और इसके लिए बाहर से व्यवसायियों को यहां बुलाया जा रहा है। आनलाइन कार्यक्रम में डॉक्टर एम्स डा. शक्ति गुप्ता विशेष मेहमान थे, जिन्होंने एम्स के साथ उनके संस्थान के हुए करार बारे जानकारी दी।



## Lt Governor inaugurates IIM Jammu's Online Orientation Program

We are creating favourable ecosystem for youth, entrepreneurs to be partners in transforming J&K's future: LG



Srinagar, July 22 (Scoop News)-Lieutenant Governor, Manoj Sinha today inaugurated the Indian Institute of Management (IIM) Jammu's online orientation program of 2nd Batch of Ph.D. and 6th Batch of MBA.

While congratulating all incoming students for making it into the academic programs of IIM Jammu, the Lt Governor advised them to adopt new strategies to deal with future challenges of business environment in the post-pandemic era.

In the post-pandemic era, business landscape is changing at a faster pace. Digital economy, evolving consumer behaviour, and enterprises agility are going to shape the new career paths in the management, remarked the Lt Governor.

The youth must continuously keep inventing the world around, meeting challenges, and evaluating opportunities that come in the way.

Best products and services are defined by the people, the human customers. Young business leaders will have to build a people-centric culture in management to meet future challenges.

Cross-functional collaboration, Deprogramming, and making leadership roles a shared responsibility are important factors to tap opportunities, help in the growth of institutions and individuals in today's hyper-connected world, said the Lt Governor.

Opportunities, growth, impact, and mission- will shape the management career and future of our country, enabling to build any skill set to lead an organization or a company, he added.

The Lt Governor called upon the youth to stand up for India and find change-makers in them. Always follow the principle of 'Dignity of Difference' and respect the different views on marketing, research, or innovation, he added.

Speaking on the huge investment opportunities available in the UT of J&K, the Lt Governor said that the government intends to take a leap forward in making J&K, an economic paradise for investors.

Sectors like tourism, film tourism, horticulture, and post-harvest management, agro and food processing, mulberry production for silk, health and pharmaceuticals, manufacturing, IT & IT-enabled services, renewable energy, infrastructure and real estate, handloom and handicraft, and education offer great growth opportunity to all the stakeholders, he added.

With immense talent pool, business-friendly ecosystem and the trust that we can deliver on the promise leaves more scope for growth in modern technologies needed for Industry 4.0. I would like to invite all the budding managers to take the lead in participating in this process of development, the Lt Governor affirmed.

Underscoring the innovative and reformative measures taken by the UT Government to address the unemployment issue of youth in the long run, the Lt Governor remarked that "We are putting the spotlight on manufacturing, services, technology, innovation, and diversification in agriculture. Our focus is more on re-skilling and up-skilling of youth to meet the challenges of emerging market and become successful entrepreneurs".

In recent times, the higher education sector has seen a major expansion in the UT with pioneering institutes catering to the needs of qualitative higher education for individual beneficiaries. Jammu & Kashmir will be among few of the UTs/states that have its own IIM, IIT, and AIIMS under the same jurisdiction. Along with the above three, we have also added NIFT to the list. With the introduction of New Education Policy, we shall be able to bring a holistic approach in the education system for all-round development.

Continuous reform is the key to transformation. The appropriate and timely action on different sectors with meticulous plans to meet the challenges will decide the future, stated the Lt Governor.

Re-energizing manufacturing and service sectors is one of the major challenges. We have identified 25 sectors for manufacturing, design, and innovation. The big push in the next few years would be to invite Original Equipment Manufacturers and Original Design Manufacturers to set up shops in Jammu & Kashmir that will also generate employment. The scaling up of infrastructure will be a great move for the big companies to set up manufacturing facilities here, he maintained.

The Lt Governor further advised the students to start thinking from people's perspective, strive to provide personal service in a professional manner, introspect and see how their decision in today's environment is shaping the agenda of public policy.

Remembering his tenure as Telecom Minister, the Lt Governor shared the reforms made in bridging the gap between Urban and Rural India, besides improving the access to under-served areas through various digital initiatives. He also spoke on the ground-breaking strategy adopted for financial inclusion of common man, through India Post Payment Bank.

Challenges bring integrity and larger national interest in a person and help in building a superstructure to facilitate sustained growth. Always try to build an ecosystem where innovation and knowledge should become inclusive, reducing social and regional disparities, the Lt Governor advised the students.

Sharing some of his experiences as Lt Governor of J&K, the Lt Governor stated that we have introduced many reforms working day and night, with a solution-based approach to overcome the biggest challenge in J&K i.e eliminating the legacy of delays, and ushering in a development-oriented change, besides empowering the youth to take our UT and the great nation forward.

We have introduced over 150 new initiatives and reforms in a short period of time and evolved a pattern of sustained growth that is evident from the fact that in the last one week, around 100 projects were dedicated to the public. And, many of these projects ensure that our youth become effective partners in the developmental journey.

Our new industrial development scheme aims to take the industrialization attempt to the block level to transform the lives of local communities. In order to tap the vast talent pool, we are expanding programs and schemes that will ensure that every youth is engaged to build a modern Jammu Kashmir, he added.

My approach to management has been rooted in looking at challenges as opportunities and solving them through innovation and creativity. Creating a better future for the youth of J&K and ensuring that they have plenty of opportunities and engagement with the stakeholders is one of our focus areas, said the Lt Governor.

With solution-based approaches, we have effectively dealt with the pandemic. The UT Administration's prompt response to the second wave of COVID-19 can be attributed to its experience and investment made in the health sector and emergency preparedness immediately after the first wave impact subsided in August- September, noted the Lt Governor.

Terming Jan Bhagidari as a crucial factor for the growth of any region, the Lt Governor outlined the policies, programs, and schemes initiated by the UT Government for transforming the governance and delivery of public services.

In the last one year, our work has also focused on laying the foundation for grass-root democracy so that Jammu & Kashmir moves ahead towards a glorious future. To truly actualize the PM's vision of an inclusive and empowered nation, inculcating a sense of pride and taking development all the way to the grassroots level, we have taken major initiatives like Back to Village, My Town My Pride, JKIGRAMS, LG Mulaqaat, redressing the grievances of the people and enabling them to access governance and its institutions. The financial incentivization is done at the Panchayat level where we have now impacted over 20,000 youth (out of which 25% are girls) from every panchayat providing them with financial assistance and handholding to become an entrepreneur, he continued.

The Lt Governor also mentioned about the Lieutenant Governor's Sustainable Development Fellowship 2021, which has been conceptualized by the Department of Higher Education to make the youth- the leaders of tomorrow, a partner in transforming the future of Jammu & Kashmir.

The endeavour is to provide the youth a platform and involve them in designing, reviewing, and monitoring government policies and programmes, while the government benefits from their innovative out-of-the-box ideas for sustainable development, he added.

Concluding his speech, the Lt Governor wished the students great learning and achievements in their respective programs, and asked them to take this as an opportunity to be a part of the change.

The Lt Governor also appreciated the contribution of IIM Jammu Community especially Director IIM Jammu, Prof B.S.Sahay, for doing a great contribution to Jammu & Kashmir and to the nation.

Dr. Milind Kamble, Chairman, Board of Governors, IIM also addressed the students on the occasion.

A Video representing the Virtual tour of proposed campus of IIM, Jammu was also showcased to the students.

Professor Shakti Gupta, Director, AIIMS, faculty members, besides distinguished guests from Corporate sector, Academia, UT Administration and large number of students attended the event through virtual mode.