

Tuesday, 11 January 2022

IIM Jammu holds 'Nomos-Mad: A Mgmt Fest'

**NL CORRESPONDENT
JAMMU TAWI, JAN 10**

Indian Institute of Management Jammu hosted "Nomos-Mads - fest for management buffs", on 8th and 9th of January 2022. It is the flagship management fest of IIM Jammu, wherein the respective clubs organized various competitions. These competitions helped students enhance their knowledge and allow them to compete with students from B-schools across the country. The Nomos-Mads aims to celebrate the participants' business sense, logic, and domain proficiency.

The two-day fest comprised various business and management games. The objective of the games was to bring forth the strategic mindset of participants and emphasize testing team coordination, verbal skills, and management skills while promoting healthy competition among future managers. The fest comprised of events across various domains of business management, namely; finance (Equity Research competition), Marketing (Case competition), strategy (simulation game), and many more. Thus, providing an opportunity for participants to expand their horizons and



perform in their interested domains. Participants also had a chance to battle it out through creative activities like JAM, treasure hunt, etc.

The event concluded with the gracious valedictory session where the winners of competitions were announced and the Chief Guest, Ranjan Prakash Thakur, Principal Secretary, Industry and Commerce, Jammu, and Kashmir government, addressed the students and emphasized the importance of such events. Addressing the importance of change, the chief guest encouraged students to forge their way forward by thriving to

change. He asked students to believe in themselves to facilitate the difference at the more significant level. Professor B.S. Sahay, Director IIM Jammu, congratulated all the participants. He laid significant stress on how games help one become resilient, confident, and disciplined. Winning and losing is part of the game. With this thought, he accentuated how such events help build strong networks and connections. He also cited, being the youngest IIM, the growth of IIM Jammu is remarkable, and the development it has witnessed in the past five years is significant.

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IIM Jammu organizes Management Fest

Excelsior Correspondent

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■ STATE TIMES NEWS

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Prof B S Sahay, Director IIM Jammu addressing the students at “Nomos-Mads-the management fest.”

Srinagar ,January 10 (Scoop News)- Indian Institute of Management Jammu was elated to host “Nomos-Mads - fest for management buffs”, on 8th and 9th of January 2022. It is the flagship management fest of IIM Jammu, wherein the respective clubs organised various competitions. These competitions helped students enhance their knowledge and allow them to compete with students from B-schools across the country. The Nomos-Mads aims to celebrate the participants' business sense, logic, and domain proficiency.

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