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Saturday, 20 April 2024-Web Version

IIM Jammu's Immersion Program for NIFTEM MBA students culminates

Director IIM Jammu presenting certificates to participants of Immersion Programme

Excelsior Correspondent

JAMMU, Apr 19: The valedictory ceremony of the Immersion Program hosted by IIM Jammu for MBA Students of NIFTEM, Sonipat, Haryana, took place today at Bharat Classroom at Jagti Campus, marking the successful conclusion of an enriching and transformative journey.

Dr Sarbjit Singh, Program Director, IIM Jammu, graced the occasion and presented a comprehensive report highlighting the key achievements and key takeways, insights gained, and the overall impact of the program on the participating students.

Prof B S Sahay, Director of IIM Jammu, emphasized the importance of excelling in every endeavor, regardless of its scale. He reminded students that their journey is just beginning and encouraged them to strive for excellence in all their pursuits. He highlighted the Government's increased focus on agriculture and agricultural-based products, underscoring the potential for entrepreneurship and job creation in these sectors.

He stressed the importance of cultivating a mindset of being job creators rather than mere job seekers, encouraging students to aspire to become top-notch entrepreneurs. He instilled in them the belief that with passion and determination, nothing is impossible, and every goal can be achieved.

Prof Jabir Ali, Dean Academics at IIM Jammu, highlighted how the Immersion Program has enhanced their students problem-solving abilities and decision-making skills, preparing them for real-world challenges. He emphasized the need for a change in mindset, acknowledging the long journey ahead, and urged students to seize this unique opportunity to open new avenues.

Dr Anupama Panghal from NIFTEM highlighted the value of collaborative efforts between IIM Jammu and NIFTEM in enriching the learning experience and preparing students for future leadership roles.

Dr Pradeep K Tarei, Program Director, IIM Jammu, emphasized the importance of collaborative efforts in creating impactful learning experiences and expressed optimism for future collaborations between IIM Jammu and NIFTEM.

Present on the occasion was Dr. Pratik Maheshwari, Co-Chairperson of Executive Education at IIM Jammu. The event was coordinated and executed by Executive Education and Consultancy, (EE & C), IIM Jammu.

https://www.dailyexcelsior.com/iim-jammus-immersion-program-for-niftem-mba-studentsculminates/



Saturday 20th April 2024-Print Version

IIM Jammu's immersion program for NIFTEM MBA students culminates with valedictory ceremon

EARLY TIMES REPORT

Apr 19 AMMU.

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Students, staff members pose for group photograph

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IIM Jammu's immersion program for NIFTEM MBA students culminates with valedictory ceremony

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Early Times Report

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Dr. Sarbjit Singh, Program Director, IIM Jammu graced the occasion and presented a comprehensive report highlighting the key achievements and key takeways, insights gained, and the overall impact of the program on the participating students. His insightful analysis provided a glimpse into the invaluable experiences garnered during the immersive learning journey. Prof. B.S. Sahay, Director of IIM Jammu, emphasized the

Reflecting on the recent inauguration of the new IIM Jammu campus by Hon'ble Prime Minister of India, Narendra Modi, he reminded students that their journey is just beginning and encouraged them to strive for excellence in all their pursuits. He highlighted the government's increased focus on agriculture and agricultural-based products, underscoring the potential for entrepreneurship and job creation in these sectors. He stressed the importance of cultivating a mindset of being job creators rather than mere job seekers, encouraging students to aspire to become top-notch entrepreneurs. He instilled in them the belief that with passion and determination, nothing is impossible, and every goal can be achieved. Furthermore, he expressed satisfaction with the outcomes of the Immersion Program, noting its role in providing students with practical exposure, fostering collaboration, and promoting innovation. He reiterated IIM Jammu's commitment to delivering transformative learning experiences that equip students to thrive in today's dynamic business landscape. Prof. Jabir Ali, Dean Academics at IIM Jammu, commended the students' dedication and enthusiasm throughout the program, noting its role in bridging theoretical knowledge with practical application.

He highlighted how the Immersion Program has enhanced their problem-solving abilities and decision-making skills, preparing them for realworld challenges. He expressed confidence that the experiences gained will significantly contribute to the students' personal and professional growth. He emphasized the need for a change in mindset, acknowledging the long journey ahead, and urged students to seize this unique opportunity to open new avenues. He stressed the importance of hard work as the key to success in their endeavors. Dr. Anupama Panghal from NIFTEM shared her reflections on the program, emphasizing its significance in providing a unique platform for students to gain practical insights and industry exposure. She highlighted the value of collaborative efforts between IIM Jammu and NIFTEM in enriching the learning experience and preparing students for future leadership roles.

She spoke about the shared values and rich IIM Jammu culture and acknowledged Prof. Jabir Ali, Dean Academics, IIM Jammu for his support. The event progressed with the certificate distribution ceremony, where all participants were recognized for their participation and successful completion of the program. Dr. Pradeep K. Tarei, Program Director, IIM Jammu extended his heartfelt gratitude to all participants, faculty members, and staff members for their unwavering support and contributions. He emphasized the importance of collaborative efforts in creating impactful learning experiences and expressed optimism for future collaborations between IIM Jammu and NIFTEM.

Present on the occasion was Dr. Pratik Maheshwari, Co-Chairperson of Executive Education at IIM Jammu. The event culminated with the National Anthem. The event was coordinated and executed by Executive Education and Consultancy, (EE & C), IIM Jammu. The valedictory ceremony concluded with a sense of accomplishment and camaraderie, as participants reflected on their journey and looked forward to applying their newfound knowledge and skills in their future endeavors the five-day program structure crafted specially for the MBA students of NIFTEM included power-packed discussions on various management and business aspects ranging from Introduction to International Business, Forex Markets, A Marketer's Toolkit, Content Marketing and Branding Strategies, to Exploring Generative AI in Digital Marketing, and much more. The completion of the Immersion Program at IIM Jammu stands as a testament to the institute's dedication to nurturing talent and fostering industry-academia collaboration. Through such initiatives, IIM Jammu continues to set new benchmarks in management education and contribute significantly to the development of future-ready leaders.



IIM Jammu's immersion programme for NIFT 'EM MBA students culminates

GJ REPORT

JAMMU, APR 19: The Immersion Programme hosted by IIM Jammu for MBA Students of NIFTEM, Sonipat, Haryana concluded here today.

The valedictory ceremony was presided over by Prof. B.S. Sahay, Director, IIM Jammu.

Among the distinguished guests pres-ent were Prof. Jabir Ali, Dean Academics, Dr. Sarbjit Singh, Program Director, Dr. Pradeep K Tarei, Program Director, and Dr. Prateek Maheshwari, Co-Chairperson, Executive Education and Consultancy, all from IMJ terroru. from IIM Jammu.

The ceremony, held at Bharat Classroom at Jagti Campus, marked the successful conclusion of an enriching and transformative journey for the participants. It was conducted with great fervor and enthusiasm, highlighting the collaborative efforts and dedication of all involved in making the program a resounding success. The highlight of the event was the cer-

tricate distribution ceremony, where all participants were recognized for their active participation and successful completion of the program. The valedictory cere mony concluded on a note of accomplishment and camaraderie, with participants reflecting on their journey and expressing



Prof. B.S. Sahay, Director IIM distributing certificates among students at Jammu. eagerness to apply their newfound knowltion and play a significant role in shaping edge and skills in their future endeavors. The five-day program, tailored specifi-cally for the MBA students of NIFTEM, fea-

Marketer's Toolkit, Content Marketing and Branding Strategies, Exploring Generative

Al in Digital Marketing, and more. The successful completion of the

Immersion Program at IIM Jammu under-scores the institute's commitment to nurtur-

ing talent and fostering collaboration between industry and academia. Through

such initiatives. IIM Jammu continues to

set new standards in management educa-

future-ready leaders. The coordination and execution of the event were handled by the Executive Education and Consultancy (EE & C) department at IIM Jammu. tured comprehensive discussions on various management and business topics. These included sessions on Introduction to International Business, Forex Markets, A

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https://greaterjammu.com/epaper/epaper/edition/137/epaper-20-04-2024/page/3



Fostering Collaboration and Learning: IIM Jammu's Immersion Program for NIFTEM MBA Students Culminates with Valedictory Ceremony

EXCEL EXPRESS BUREAU JAMMU, APR 19

The valedictory ceremony of the Imm n Progra sted by IIM Jamma for MBA Students of NIFTEM. Sonipat Haryana, took place today at Bharat Classroom at Jagti Campas, marking the successful conclusion of an enriching and trans-formative journey. The ceremony, held with great fervor and enthusiasm, served as a testament to the collaborative efforts and dedication of all involved in making the program a resounding

Dr. Sarbjit Singh, Program Director, IIM Jammu graced the occu-Jan sion and presented a comrehensive report high-ighting the key achieve-nents and key takeways, insights gained, and the insights gamed, and the overall impact of the pro-gram on the participating students. His insightful analysis provided a glimpse into the invalugimpse into the invalu-able experiences gamered during the immersive learning journey. Prof. B.S. Sahay, Director of IIM Jammu,

imphasized the importance of excelling in every endeavor, regardless of its scale, during his address. Reflecting on the recent inauguration of the new IIM Jammu campus by Hon'ble Prime Minister of Hon the Prime Minister of India, Shri Narendra Modi, he reminded stu-dents that their journey is just beginning and encouraged them to strive for excellence in all their pursuits. He highlighted the government's increased focus on agriculture and agricultural-based products, under-scoring the potential for entrepreneurship and job creation in these sectors. He stressed the impor-tance of cultivating a

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Academics at IIM Jammu

dedication and entrustasm throughout the program, noting its role in bridging theoretical knowledge with practical application. He highlighted how the

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from NIFTEM shared her reflections on the pro-gram, emphasizing its siggrain, emphasizing its sig-nificance in providing a unique platform for stu-dents to gain practical insights and industry exposure. She highlighted the value of collaborative activeed. Purthermore, he expressed satisfaction with the outcomes of the Immersion Program, not-ing its role in providing students with practical exposure, fostering col-laboration, and promoting innovation. He reiterated IIM Jammu's commitment efforts between IIM Jammu and NIFTEM in enriching the learning experience and preparing to delivering transforma-tive learning experiences that equip students to thrive in today's dynamic students for future leader ship roles. She spoke about the shared values and rich IIM Jammu calture and acknowledged Prof, Jabir Ali, Dean Academics, IIM Jamma for his support. business landscape. Prof. Jabir Ali, Dean commended the students' dedication and enthusiasm

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Dr. Pradeep K. Tarei, Program Director, IIM Jammu extended his heartfelt gratitude to all heartfelt gratitude to all participants, faculty mem-bers, and staff members for their unwavering sup-port and contributions. He emphasized the impor-tance of collaborative efforts in creating impact-ful learning avertimeter

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NIFTEM. Present on the occasion was Dr. Pratik Maheshwari. Chairperson of Executive Education at IIM Jammu event culminated with the National Anthem.

The event was coordinat-ed and executed by Executive Education and Consultancy, (EE & C),

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Saturday, 20 April 2024-Web Version

IIM Jammu's Immersion Program for NIFTEM MBA Students Culminates



STATE TIMES NEWS

JAMMU: The valedictory ceremony of the Immersion Program hosted by IIM Jammu for MBA Students of NIFTEM, Sonipat, Haryana, took place on Friday at Bharat Classroom at Jagti Campus, marking the successful conclusion of an enriching and transformative journey.

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campus by Prime Minister of India, Narendra Modi, he reminded students that their journey is just beginning and encouraged them to strive for excellence in all their pursuits. He highlighted the government's increased focus on agriculture and agricultural-based products, underscoring the potential for entrepreneurship and job creation in these sectors. He stressed the importance of cultivating a mindset of being job creators rather than mere job seekers, encouraging students to aspire to become top-notch entrepreneurs. He instilled in them the belief that with passion and determination, nothing is impossible, and every goal can be achieved.Furthermore, he expressed satisfaction with the outcomes of the Immersion Program, noting its role in providing students with practical exposure, fostering collaboration, and promoting innovation. He reiterated IIM Jammu's commitment to delivering transformative learning experiences that equip students to thrive in today's dynamic business landscape.

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The valedictory ceremony concluded with a sense of accomplishment and camaraderie, as participants reflected on their journey and looked forward to applying their newfound knowledge and skills in their future endeavours. The five-day program structure crafted specially for the MBA students of NIFTEM included power-packed discussions on various management and business aspects ranging from Introduction to International Business, Forex Markets, A Marketer's Toolkit, Content Marketing and Branding Strategies, to Exploring Generative AI in Digital Marketing, and much more.

https://statetimes.in/iim-jammus-immersion-program-for-niftem-mba-students-culminates/



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JL NEWS SERVICE

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http://epaper.journeyline.in/index.aspx?page=3



IIM Jammu's Immersion Program for NIFTEM MBA Students Culminates with Valedictory Ceremony"

YB News Service Jammu, Apr 19

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https://epaper.youngbites.com/index.aspx?page=5



Fostering Collaboration and Learning: IIM Jammu's Immersion Program for NIFTEM MBA Students Culminates with Valedictory Ceremony

JJ CORRESPONDENT

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mere job seekers, encouraging students to aspire to become top-notch entrepreneurs. He instilled in them the belief that with passion and determination, nothing is impossible, and every goal can be achieved. Furthermore, he expressed satisfaction with the outcomes of the Immersion Program, noting its role in providing students with practical exposure, fostering collaboration, and promoting innovation. He reiterated IIM Jammu's commitment to delivering transformative learning experiences that equip students to thrive in today's dynamic business landscape. Prof. Jabir Ali, Dean Academics at IIM Jammu, commended the students' dedication and enthusiasm throughout the program, noting its role in bridging theoretical knowledge with practical application. He highlighted how the Immersion Program has enhanced their problem-solving abilities and decision-making skills, preparing them for real-world challenges. He expressed confidence that the experiences gained will significantly contribute to the students' personal and professional growth. He emphasized the need for a change in mindset, acknowledging the long journey ahead, and urged students to seize this unique opportunity to open new avenues. He stressed the importance of hard work as the key to success in their endeavors.

Dr. Anupama Panghal from NIFTEM shared her reflections on the program, emphasizing its significance in providing a unique platform for students to gain practical insights and industry exposure. She highlighted the value of collaborative efforts between IIM Jammu and NIFTEM in enriching the learning experience and preparing students for future leadership roles. She spoke about the shared values and rich IIM Jammu culture and acknowledged Prof. Jabir Ali, Dean Academics, IIM Jammu for his support.

The event progressed with the certificate distribution ceremony, where all participants were recognized for their participation and successful completion of the program. Dr. Pradeep K. Tarei, Program Director, IIM Jammu extended his heartfelt gratitude to all participants, faculty members, and staff members for their unwavering support and contributions.



IIM Jammu's immersion program for NIFTEM MBA students culminates with valedictory ceremony



JAMMU BULLETIN NEWS JAMMU, APR 19:

The event was presided by Prof. B.S. Sahay, Director, IIM Jammu. Present on the ocassion were, Prof. Jabir Ali, Dean Academics, IIM Jammu, Dr. Sarbjit Singh, Program Director, IIM Jammu, Dr. Pradeep K. Tarei, Program Director, IIM Jammu, Dr. Prateek Maheshwari, Co-Chairperson, Executive Education and Consultancy, IIM Jammu. The valedictory ceremony of the Immersion Program hosted by IIM Jammu for MBA Students of NIFTEM, Sonipat, Haryana, took place today at Bharat Classroom at Jagti Campus, marking the successful conclusion of an enriching and transformative journey. The

ceremony, held with great fervor and enthusiasm, served as a testament to the collaborative efforts and dedication of all involved in making the program a resounding success. The event progressed with the certificate distribution ceremony, where all participants were recognized for their participation and successful completion of the program. The valedictory ceremony concluded with a sense of accomplishment and camaraderie, as participants reflected on their journey and looked forward to applying their newfound knowledge and skills in their future endeavors The five-day program structure crafted specially for the MBA students of NIFTEM included powerpacked discussions on various management and business aspects ranging from Introduction to International Business, Forex Markets, A Marketer's Toolkit, Content Marketing and Branding Strategies, to Exploring Generative AI in Digital Marketing, and much more.

The completion of the Immersion Program at IIM Jammu stands as a testament to the institute's dedication to nurturing talent and fostering industry-academia collaboration. Through such initiatives, IIM Jammu continues to set new benchmarks in management education and contribute significantly to the development of future-ready leaders. The event was coordinated and executed by Executive Education and Consultancy, (EE & C), IIM Jammu.

https://jammubulletin.com/epaper/index.php#8



Saturday 20th April 2024

Fostering Collaboration & Learning: IIM Immersion Program for NIFTEM MBA students culminates with valedictory ceremony

Observer Bureau JAMMU, APR 19 The valedictory ceremony of the Immersion Program hosted by IIM Jammu for MBA Students of NIFTEM, Sonipat, Haryana, took place today at Bharat Classroom at Jagti Campus, marking the successful conclusion of an enriching and transformative journey. The ceremony, held with great fervor and enthusiasm, served as a testament to the collaborative efforts and dedication of all involved in making the program a resounding success.

Dr. Sarbjit Singh, Program Director, IIM Jammu graced the occasion and presented a comprehensive report highlighting the key achievements and key takeways, insights gained, and the overall impact of the program on the participating students. His insightful analysis provided a glimpse into the invaluable experiences garnered during the immersive learning journev.

Prof. B.S. Sahay, Director of IIM Jammu, emphasized the importance of excelling in every endeavor, regard less of its scale, during his address. Reflecting on the recent inauguration of the new IIM Jammu campus by Hon'ble Prime Minister of India, Shri Narendra Modi, he reminded students that their journey is just beginning and encouraged them to strive for excellence in all their pursuits. He highlighted the government's increased focus on agriculture and agricultural-based products, underscoring the potential for entrepreneurship and job creation in these sectors. He stressed the importance of cultivat ing a mindset of being job creators rather than mere job seekers, encouraging students to aspire to be-



come top-notch entrepre-neurs. He instilled in them the belief that with passion and determination, nothing is impossible, and every goal can be achieved. Furthermore, he expressed satisfaction with the outcomes of the Immersion Program, noting its role in providing students with practical exposure, fostering collaboration, and promoting innovation. He reiterated IIM Jammu's commitment to delivering transformative learning experiences that equip students to thrive in today's dynamic business landscape

Prof. Jabir Ali, Dean Academics at IIM Jammu, commended the students' dedication and enthusiasm throughout the program, noting its role in bridging theoretical knowledge with practical application. He highlighted how the Immersion Program has enhanced their problem-solv-ing abilities and and decision-making skills. preparing them for real-world challenges. He expressed confidence that the experiences gained will significantly contribute to the students' personal and professional growth. He em-phasized the need for a change in mindset, acknowledging the long jour-ney ahead, and urged students to seize this unique opportunity to open new avenues. He stressed the importance of hard work as the key to success in their endeavors.

Dr. Anupama Panghal from NIFTEM shared her reflections on the program, emphasizing its significance in providing a unique platform for students to gain practical insights and industry exposure. She high-lighted the value of collaborative efforts between IIM Jammu and NIFTEM in enriching the learning experience and preparing stu-dents for future leadership roles. She spoke about the shared values and rich IIM Jammu culture and acknowledged Prof. Jabir Ali Academics, IIM Dean Jammu for his support.

The event progressed with the certificate distribution ceremony, where all participants were recognized for their participation and successful completion of the program. Dr. Pradeep K. Tarei, Program Director. IIM Jammu extended his heartfelt gratitude to all participants, faculty members, and staff members for their unwavering support and contributions. He emphasized the importance of collaborative efforts in creating impactful learning experiences and expressed optimism for future collaborations between IIM Jammu and NIFTEM. Present on the occasion was Dr. Pratik Maheshwari, Co-Chairperson of Executive Education at IIM Jammu. The event culminated with the National Anthem. The event was coordinated and executed by Executive Education and Consultancy, (EE & C), IIM Jammu.

The valedictory ceremony concluded with a sense of accomplishment and camaraderie, as participants reflected on their journey and looked forward to applying their newfound knowledge and skills in their future endeavors The five-day program structure crafted specially for the MBA students of NIFTEM included power-packed discussions on various management and business aspects rang-

ing from Introduction to International Business, Forex Markets, A Marketer's Toolkit, Content Marketing and Branding Strategies, to Exploring Generative AI in Digital Marketing, and much more. The completion of the Immersion Program at IIM Jammu stands as a testament to the institute's dedication to nurturing talent and fostering in-

dustry-academia collaboration. Through such initiatives, IIM Jammu continues to set new benchmarks in management education and contribute significantly to the development of futureready leaders.



IIM-J's immersion program for NIFTEM MBA students culminates with valedictory ceremony



EARTH NEWS SERVICE JAMMU: The valedictory sciences of the issues sion program hosted by UM Jammu for MBA stu-dents of NIFTEM, Soni-pat, Haryman, took place today at illurat Class-room at Jugti Campus, marking the successful conclusion of an enrich-ing and transformative journey. The coremous, held

journey. The ceremony, held with great fervor and enthusiasm, served as a tes-tament to the collabora-tive efforts and dedication of all involved in making

the program a resonating auccess. Dr. Sarbjit Singh, Pro-Dr. Sarthit Singh, Pro-geam Director, HM Jum-mu graced the occasion and presented a com-prehensive report high-lighting the key achieve-ments and key takeways, imsights gained, and the overall impact of the pro-grum on the participating students. His insight ful analysis provided a glimpace into the invalu-able excernizers surnaved able experiences garnered during the immersive

learning journey. Prof. B.S. Sahay, Dilearning journey. Prof. B.S. Sahay, Di-rector of HM Jammu, cmphasined the impoc-tance of excelling in every indexver, regardless of its scale, during his ad-dress. Reflecting on the recent inauguration of the new HM Jamma campus by Prime Minister of In-dis, Narendra Modi, he reminished students that their journey is just be-ginning and ensouraged them to strive for ussel-lence in all their pursuits. He highlighted the government's increased forms on agriculture and agriculture and agriculture and agriculture and agriculture and agriculture during the

potential for entropre-neurship and job creation in these sectors. He sequenced unlefter tion with the outcomes of the Immersion Program, noting its role in provid-ing students with pre-tical exposure, *featuring* collaborations, and pro-moting innovation. He reiterated IIM Jammu's commitment to delivering transformative learning experiences that equip students to thrive in to-

Antonia to invive in to-day's dynamic business inubscape. Prof. Jabir Ali, Dean Academics at 11M Jum-ima, commended the stu-dents' dedication and en-business these detect the thusiasm throughout the thusanism throughout the program, noting its role in bridging theoretical knowledge with practi-cal application. He high-lighted how the program has enhanced their prob-

law enhanced their prob-law enhanced their prob-lum-solving abilities and decision-making skills, preparing them for re-al-territ challenges. The emphasized the meed for a change in mindest, acknowledging the long journey skead, and urged stadents to exize this unique copportu-nity to open new avenues. He streased the impor-tance of hard work as the key to success in their en-denvors. Dr. Antipama Panghal from NJPTEM shared her

desirors. Dr. Anuparna Punghal from NIPTEM shared her reflections on the pro-gram, emphasizing its significance in providing n unique platform for stu-denta to gain prectical in-sights and industry expo-save. She highlighted the value of collaborative of-forts between HM Jansems and NIPTEM is enriching the learning experience und porparing studients for future leadership

roles. She spoke about the shared values and rich the shared values and rich IIM Jamma culture and acharotodgod Peuf. Jahar Ali, Denn Academics, IIM Jamma for his support. The ovent progressed with the cartificate distri-

with the certificate distri-bution ceromony, where all participants were rec-ognized for their partic-ipation and successful completion of the pro-gram.

gram. Dr. Fradeep K. Ta-rei, Program Director, IIM Jammu extended his heartfelt gratitude to all participants, fisculty members, and staff mem-bers for their unwavering support and contribu-tions.

Present on the occasion was Dr. Postik Mahesh-wari, Co-Chairperson of Executive Education at IIM Jamma. The event culminated with the National Anthem. The even was coordinated and exen. tional coordinated and ex-ecuted by Executive Ed-recation and Consultance, (EE & C), IIM Jammu.



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Saturday 20th April 2024

IIM Jammu's Immersion Program for NIFTEM MBA Students Culminates with Valedictory Ceremony

MANDI POONCH, APR. 19 : The valedictory ceremony of the Immersion Program hosted by IIM Jammu for MBA Students of NIFTEM, Soriipat, Haryana, took place today at Bharat Classroom at Jagti Campus, marking the successful con-clusion of an enriching and transformative journey. The clusion or an entreming mue transformative journey. The ceremony, held with great fervor and enthusiasm, served as a testament to the collaborative efforts and dedication of all involved in making the property of the property of the second second

contatorative criteria and dedication of all involved in making the program a resounding success. Dr. Sarbjit Singh, Program Director, IIM Jammu graced the occasion and presented a comprehen-sive report highlighting the key achievements and key takeways, usights gained, and the overall impact of the program on the participating students. His insightful andlysis provided a glimpse-into the invaluable experi-ences gamered during the immersive learning journey.

immersive learning journey Prof. B.S. Sahay, Director of IIM Jammu, emphasized the importance of excelling the importance of excenting in every endeavor, regard-less of its scale, during his address. Reflecting on the recent inauguration of the new IIM Jammu campus by Hon'ble Prime Minister of New INM Jammu Campus of Hom'ble Prime Minister of India, Shri Narendra Modi, he reminded students that their journey is just begin-ning and encouraged them to strive for excellence in all their pursaits. He highlight-ed the government's increased focus on agricul-ture and agricultural-based products, underscoring the potential for entrepreneur-ship and job creation in these sectors. He stressed the importance of cultivat-ing a mindset of being job creators rather than mere job sectors, encouraging stuseekers, encouraging stu-dents to aspire to become top-notch entrepreneurs. He instilled in them the belief instilled in them the belief that with passion and deter-mination, nothing is impos-sible, and every goal can be achieved Furthermore, he expressed satisfaction with the outcomes of the Immersion Program, noting its role in providing students with practical exposure, fos-tering collaboration, and promoting innovation. He retiterated IIM Jammu's commitment to delivering

MANDI POONCH, PR. 19: The valedbetory remony of the Immersion experiences that equip stu-dents to thrive in today's dynamic business landscape. Prof. Jahir Ali, Dean Academics at IIM Jammu, commended the students' dedication and enthusiasm

Tarei, Program Director, IIM Jammu extended his heartfelt gratitude to all par-ticipants, faculty members, and staff members for their unwavering support ind contributions. He empha-sized the importance of col-laborative efforts in creating



throughout the program, noting its role in bridging theoretical knowledge with practical application. He highlighted how the Immersion Program has enhanced their problem-solving abilities and deci-sion-making skills, prepar-ing them for real-world challenges. He expressed confidence that the experi-ences gained will signifi-

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impactful learning experi-ences and expressed opti-mism for future collabora-tions between IIM Jammu and NIFTEM Present on the occasion was Dr. Pratik Mabeshwari, Co-Chairperson of Executive Education at IIM Jammu. The event culminated with the National Anthem. The event was coordinated and executed by Executive Education and Consultancy. (EE & C), IIM Jammu. The valedisctory ceremony

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IIM Jammu's immersion prog for NIFTEM students culminates



NL CORRESPONDENT

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JAMMO TAWI, APRIL 19 The valedictory ceremony of the Immersion Program hosted by IIM Jammu for MBA Students of NIFTEM, Sonipat, Haryana, took place today at Bharat Classroom at Jagti Campus, marking the successful conclusion of an enriching and transformative journey. Dr. Sarbjit Singh, Program Director, IIM Jammu graced the occasion and presented a comprehensive report highlighting the key achievements

and key takeways, insights gained, and the overall impact of the program on the participating students. Prof. B.S. Sahay, Director of IIM Jammu, emphasized the importance of excelling in every endeavor, regardless of its scale, during his address, Reflecting on the recent inauguration of the new IIM Jammu campus by Hon'ble Prime Minister of India, Shri Narendra Modi, he reminded students that their journey is just beginning and encouraged them to strive for excellence in

all their pursuits. He highlighted the government's increased focus on agriculture and agricultural-based products, underscoring the potential for entrepreneurship and job creation in these sectors. He reiterated IIM Jammu's commitment to delivering transformative learning experiences that equip students to thrive in today's dynamic business landscape. Prof. Jabir Ali, Dean Academics at HM Jammu, commended the students' dedication and enthusiasm throughout the program, noting its role in bridging theoretical knowledge with practical application. Dr. Anupama Panghal from NIFTEM shared her reflections on the program, emphasizing its significance in providing a unique platform for students to gain practical insights and industry exposure.

She spoke about the shared values and rich IIM Jammu culture and acknowledged Prof. Jabir Ali, Dean Academics, HM Jammu for his support. The event progressed with the certificate distribution ceremony, where all participants were recognized for their participation and successful completion of the program. The event was coordinated and executed by Executive Education and Consultancy, (EE & C), IIM Jammu.The valedictory ceremony concluded with a sense of accomplishment and camaraderie, as participants reflected on their journey and looked forward to applying their newfound knowledge and skills in their future endeavors.

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DOGRA HERALD NEWS

Fostering Collaboration and Learning: IIM Jammu's Immersion Program for NIFTEM MBA Students Culminates with Valedictory Ceremony



DOGRA HERALD BUREAU JAMMU, APR 19

The valedictory ceremony of the Immersion Program hosted by IIM Jammu for MBA Students of NIPTEM, Sonipat, Haryana, took place today at Bharat Classroom at Jagi Campus, marking the successful conclusion of an enriching and transformative journey. The ceremony, held with great fervor and enthusiasm, served as a testament to the collaborative efforts and dedication of all involved in making the program a resounding success. Dr. Sarbjit Singh, Program Director, IIM Jammu graced the occasion and presented a comprehensive report highrogram Director, IIM Jammu graced the occasion and presented a comprehensive report highghighting the key achievements and key talceways, insights gained, and the overall impact of the program on the participating students. His insightful analysis provided a glimpse into the invaluable experiances garnered during the immersive learning journey.

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Au, bean ecatemics into Jammu for his support. The event progressed with the certificate distribution ceremony, where all participants were recognized for their participation and successful completion of the program. Dr. Pradeep K. Tarei, Program Director, IJM Jammu extended his heartfelt gratitude to all participants, faculty members, and staff members for their unwavering support and contributions. He emphasized the importance of collaborative efforts in creating impactful learning experiences and expressed optimism for future collaborations between IIM Jammu and NIFTEM. Present on the occasion was Dr. Pratik Maheshwari, Co-Chairperson of Executive Education at IIM Jammu. The event culminated with the National Anthem. The event was coordinated and executed by Executive Education and Consultancy, (EE & C), IIM Jammu. The valedictory ceremony

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Saturday, 20 April 2024

IIM Jammu's immersion program for NIFTEM students culminates with valedictory ceremony

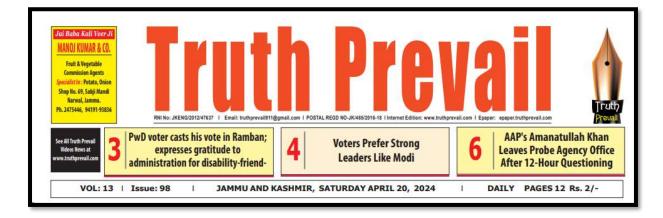
GY CORRESPONDENT JAMMU, APR 19

Director, IIM Jammu. Present on the ucassion wore, Prof. Jabir Ali, Dean Academics, IBM Jamma, Dr. Sarbit Steph, Program Director, IIM Jamma, Dr. Pradeep K Tarei, Program Protock Maheshwari, Co-Chairperson, Executive Education: land . Consultancy, IIM Jamma. The validictory commony of the Immersion Program hosted by IIM Jamma for MIIA Students of NIFTEM. place today at Sharat Classroom at jage Campus, marking the sacconstal conclusion of an sociality and transformsthe junarmy. The ceremony, held with grout lerver

and ordinations, served as a instament to the collabo-The event was presided rative offorts and dedicaby Prof. R.S. Sahay, tion of all involved in making the program a presounding success. The event pargrossed with the certificate distribution coremany, where all participants were recognized for their participation and stac-Director, IIM Jamma, Dr. cassful completion of fits program.

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Saturday, 20 April 2024

Fostering Collaboration and Learning: IIM Jammu's Immersion Program for NIFTEM MBA Students Culminates with Valedictory Ceremony



TP CORRESPONDENT

JAMMU, 19th April 2024 - The valedictory ceremony of the Immersion Program hosted by IIM Jamma for MBA Shadents of NIFTEM, Sonipat, Haryana, took place today at Bharat Classroom at Jagti Campus, marking the successful con-clusion of an emriching and transformative journey. The ceremony, held with great fervor and enthusiasm, served as a testament to the collaborative efforts and JAMMU, 19th April 2024 collaborative efforts and dedication of all involved in

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providuable experiences gain nered during the immersive learning journey. Prof. B.S. Sahay, Director of IIM Jammu emphasized the importance of excelling in every endeavor, regardi-tess of its scale, during his address. Reflecting on the students' personal and professional growth. He emphasized the need for a new IIM Jammu campas by Horble Prime Minister of India, Shri Narendra Modi, he reminded students that their journey is just begin ning and encouraged them to strive for excellence in all their portast. Prinz escure of IIM Jammu, emphasized the importance of excelling in every endeavor, regard-less of its scale, during his address. Reflecting on the recent inauguration of the students' personal and professional growth. He emphasized the need for a change in mindset, horbie Prime Minister their journey is just begin ning and encouraged then the students that their journey is just begin ning and encouraged then to strive for excellence in to strive for excellence in to strive for excellence in the students to seize this unique students to seize the strassed the importance of hard work as the key to success in their enterpreneurship and journey entrest in the students in the strassed for intral-based products, under secting the potential for entregreneurship and journey twessed the importance of the dynamic and the strassed the importance of hard work as the key to success in their entregreneurship and journey entregreneurship and journey twessed the importance of hard work as the importance of hard work as the key to success in their entregreneurship and journey twessed the importance of hard work as the importance of hard work as the key to success in their entregreneurship and journey twessed the importance of hard work as the importance of hard work as the key to success in their entregreneurship and journey twessed the importance of hard work as the importance of hard work as the key to success in their entregreneurship and journey twessed the importance of hard work as the importance of hard work as the success in their entregreneurship and journey twessed the importance of hard work as the importance of hard work as the importance of hard work as the key to success in their entregreneurship and journey twessed the importance of hard work as the importance of hard work as the importance of hard work as the key to success in their entregreneurship and journey twessed the importance of hard work as the importance of har

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MBA students of NIFTEM includedpower-packed dis-cussions on various man-agement and business aspects ranging from Introduction to International Business, Forex Markets, A Marketer's Toolkit, Content Marketing and Branding Generative AI in Digital Marketing, and much more



Saturday, 20 April 2024

Fostering Collaboration and Learning: IIM Jammu's Immersion Program for NIFTEM MBA Students Culminates with Valedictory Ceremony

NIN NEWS SERVICE JAMMU, APR 19

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Saturday, 20 April 2024

IIM Jammu's Immersion Program for NIFTEM MBA Students Culminates with Valedictory Ceremony



The valedictory ceremony of the Immersion Program hosted by IIM Jammu for MBA Students of NIFTEM, Sonipat, Haryana, took place today at Bharat Classroom at Jagti Campus, marking the successful conclusion of an enriching and transformative journey. The ceremony, held with great fervor and enthusiasm, served as a testament to the collaborative efforts and dedication of all involved in making the program a resounding success.

Dr. Sarbjit Singh, Program Director, IIM Jammu graced the occasion and presented a comprehensive report highlighting the key achievements and key takeways, insights gained, and the overall impact of the program on the participating students. His insightful analysis provided a glimpse into the invaluable experiences garnered during the immersive learning journey.

Prof. B.S. Sahay, Director of IIM Jammu, emphasized the importance of excelling in every endeavor, regardless of its scale, during his address. Reflecting on the recent inauguration of the new IIM Jammu campus by Hon'ble Prime Minister of India, Shri Narendra Modi, he reminded students that their journey is just beginning and encouraged them to strive for excellence in all their pursuits. He highlighted the government's increased focus on agriculture and agricultural-based products, underscoring the potential for entrepreneurship and job creation in these sectors. He stressed the importance of cultivating a mindset of being job creators rather than mere job seekers, encouraging students to aspire to become top-notch entrepreneurs. He instilled in them the belief that with passion and determination, nothing is impossible, and every goal can be achieved. Furthermore, he expressed satisfaction with the outcomes of the Immersion Program, noting its role in providing students with practical exposure, fostering collaboration, and promoting innovation. He reiterated IIM Jammu's commitment to delivering transformative learning experiences that equip students to thrive in today's dynamic business landscape.

Prof. Jabir Ali, Dean Academics at IIM Jammu, commended the students' dedication and enthusiasm throughout the program, noting its role in bridging theoretical knowledge with practical application. He highlighted how the Immersion Program has enhanced their problem-solving abilities and decision-making skills, preparing them for real-world challenges. He expressed confidence that the experiences gained will significantly contribute to the students' personal and professional growth. He emphasized the need for a change in mindset, acknowledging the long journey ahead, and urged students to seize

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The valedictory ceremony concluded with a sense of accomplishment and camaraderie, as participants reflected on their journey and looked forward to applying their newfound knowledge and skills in their future endeavors The five-day program structure crafted specially for the MBA students of NIFTEM included power-packed discussions on various management and business aspects ranging from Introduction to International Business, Forex Markets, A Marketer's Toolkit, Content Marketing and Branding Strategies, to Exploring Generative AI in Digital Marketing, and much more. The completion of the Immersion Program at IIM Jammu stands as a testament to the institute's dedication to nurturing talent and fostering industry-academia collaboration. Through such initiatives, IIM Jammu continues to set new benchmarks in management education and contribute significantly to the development of future-ready leaders

https://www.campusvarta.com/article/iim-jammus-immersion-program-for-niftem-mba-studentsculminates-with-valedictory-ceremony



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https://jkmonitor.org/iim-jammus-immersion-program-for-niftem-mba-students-culminates-withvaledictory-ceremony



Saturday 20th April 2024

Fostering Collaboration and Learning: IIM Jammu's Immersion Program for NIFTEM MBA Students Culminates with Valedictory Ceremony

April 20, 2024



DOGRA HERALD BUREAU JAMMU, Apr 19

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