



IIM-Jammu celebrates Gandhi Jayanti

Posted at: Oct 3, 2019, 6:39 AM; last updated: Oct 3, 2019, 6:39 AM (IST)

The IIM, Jammu, celebrated Gandhi Jayanti to mark the 150th birth anniversary of Mahatma Gandhi. The students, faculty and staff members engaged in a campuswide cleanliness drive as part of the Swachh Bharat Campaign. The event was organised by the Social Responsibility Committee, IIM-Jammu.

Glorious tribute paid to Mahatma Gandhi on 150th Birth Anniversary

Indian Institute of Management (IIM) Jammu celebrated Gandhi Jayanti with zeal. On the occasion, students, faculty and staff members carried out a cleanliness drive as part of 'Swachh Bharat Mission' campaign launched by the Prime Minister, Narendra Modi. The students displayed great enthusiasm and energy in the activity undertaken for maintaining a clean campus. The faculty members also joined hands with students for success of the event besides making IIM Jammu a cleaner campus. The event was organised by the Social Responsibility Committee of IIM Jammu.

Prof Manoj Kumar, Chairman IIM Jammu spoke on the values that were upheld by Mahatma Gandhi and encouraged students to apply those in their live hereafter.



अमर उजाला

आईआईएम में विद्यार्थियों ने की साफ-सफाई

जम्मू। इंडियन इंस्टीट्यूट आफ मैनेजमेंट (आईआईएम) जम्मू ने महात्मा गांधी की जयंती मनाई। इस



मौके पर स्वच्छ भारत अभियान के तहत परिसर में छात्रों, शिक्षकों और कर्मचारियों ने साफ-सफाई की। विद्यार्थियों ने परिसर को स्वच्छ बनाए रखने के लिए उत्साह और ऊर्जा के साथ गतिविधियों में हिस्सा लिया। अध्यापकों ने भी इसमें सहयोग किया। आईआईएम की तरफ से यह सुनिश्चित किया गया कि कोई भी पॉलीथिन बैग या कचरे को परिसर के अंदर या आसपास नहीं फेंकेगा। कार्यक्रम का आयोजन आईआईएम जम्मू की सोशल रिस्पॉन्सिबिलिटी कमेटी द्वारा किया

गया था। आईआईएम जम्मू के एमबीए के अध्यक्ष प्रो. मनोज कुमार ने विद्यार्थियों को बेहतर मैनेजर बनने से पहले बेहतर इंसान बनने की जरूरत है। उन्होंने परिसर स्वच्छ बनाए रखने की आवश्यकता पर भी जोर दिया। उन्होंने कहा कि इसकी पहल विद्यार्थियों को अपने आसपास को साफ सुथरा और बेहतर बनाने के साथ होनी चाहिए। यह केवल एक ही दिन तक सीमित नहीं रहना चाहिए। ब्यूरो

IIM Jammu remembers 'Father of nation'



KT NEWS SERVICE

JAMMU, Oct 2: Indian Institute of Management (IIM) Jammu celebrated Gandhi Jayanti on 2nd October 2019 to mark the 150th birth anniversary of Mahatma Gandhi. To honor this day, the students, faculty and staff members engaged in a campus wide cleanliness drive as part of "Swachh Bharat Mission Campaign" launched by Hon'ble Prime Minister Shri Narendra Modi. IIM Jammu community launched the program as a part of emphasizing the principles upheld by Bapuji. The students displayed great enthusiasm

and energy in the activity undertaken to maintain a clean campus. The faculty members also joined hands with the students in making the event a greater success and IIM Jammu a cleaner campus. IIM Jammu fraternity ensured that no poly-bags or litter was strewn around the campus.

The event was organized by the Social Responsibility Committee, IIM Jammu. The objective of the event was to develop a sense of cleanliness and hygiene among the students. Prof. Manoj Kumar, MBA Chairman, IIM Jammu spoke on the val-

ues that were upheld by Gandhiji and also encouraged the students to apply those in their life hereafter. He mentioned that the students need to become better humans before becoming better managers. He also emphasized on the need of maintaining a neat and clean campus.

He asserted that the initiative should come from the students to make their surrounding better and it should not be only limited to this day. IIM Jammu aims to create socially responsible leaders, and being eco-friendly is a part of the IIM Jammus' genetic material.